D DREAMELLEONLINE · WORKING NOTES

# From Image to Print File

*What I do between generating an image and pressing Publish*

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BEFORE YOU START

# How to read this guide

*This is my process, my numbers and my mistakes. The way I work now, after 150 listings.*

## WHO IT'S FOR

You sell prints, clipart or stickers on Etsy. You already have the image. But how to turn it into files your buyer can print properly is still unclear.

## HOW TO READ IT

- **Never prepared print files before?** Read in order, starting from page 3.
- **Already selling?** Start with upscaling (page 8) and Etsy limits (page 11).
- **Need to check a listing fast?** The checklist is on the last page.

## WHAT'S NOT HERE

How to draw or generate images. SEO and mockups. Those are separate topics.

## A FEW NOTES

Button and setting names are written the way you see them on screen. Frame sizes are in inches, because that's how US buyers shop for frames. Centimeters are in the pixel table too.

### UPDATES

This is version 1.0. When I add new sections, the updated file will appear in this same product on Getly. You can download it for free. Send me your questions through Getly.