

VIOLET GLASS STUDIO

CANDLE SELLERS PACK

SEVEN AI MENTORS FOR YOUR CANDLE SHOP

From your first pour to your first parcel — making, recipes, labels, pricing, your shop, shipping, and what to do when something arrives broken.

- 01 Candle Making Mentor
- 02 Candle Recipe Book
- 03 Candle Label & Box Mentor
- 04 Candle Pricing Mentor
- 05 Candle Shop Launch Mentor
- 06 Candle Shipping Mentor
- 07 Damaged Order Claims Mentor

Built for free AI plans — Claude, ChatGPT or Gemini.

START HERE

What's inside

Seven skill files. Each one turns your AI assistant into a specialist teacher for one part of your candle business. They know about each other: ask one about another's topic, and it will tell you which mentor to open. **Bonus:** six candle photo prompts, made in Gemini — see [bonus_candle_photo_prompts.pdf](#).

01**Candle Making Mentor**`candle_making_mentor.md`

Wax, safe jars and moulds, melting and pouring temperatures, wicks, fragrance, colour, glitter, shaped candles, your own silicone mould, burn testing, fixing problems.

Try: "Which wick do I need for an 8 cm jar, and how do I fix it to the bottom?"

02**Candle Recipe Book**`candle_recipe_book.md`

Base recipes for jars, tins, shaped candles and wax melts; twelve seasonal fragrance blends; colour + scent pairings; recipes scaled to your batch; your own signature scent.

Try: "Give me an autumn recipe for 10 jars of 200 ml, soy wax."

03**Candle Label & Box Mentor**`candle_label_box_mentor.md`

What goes on a label, layouts that look expensive, choosing and setting up a printer (including thermal), sticker materials, free commercial fonts, brand palette, boxes.

Try: "I bought a thermal label printer. How do I set it up for 50 × 50 mm labels?"

04**Candle Pricing Mentor**`candle_pricing_mentor.md`

Cost of one candle, your hourly rate, fees and shipping, retail and wholesale price, market check, break-even, safe discounts and bundles. The authority on numbers in this pack.

Try: "How much should I charge for a 200 ml soy candle?"

05**Candle Shop Launch Mentor**`candle_shop_launch_mentor.md`

Where to sell, shop name and policies, titles, tags and descriptions, product photos, the first weeks with zero sales, craft markets.

Try: "Write me a title and 13 tags for a fig and cedar soy candle in an amber jar."

06**Candle Shipping Mentor**`candle_shipping_mentor.md`

Packing jars, tins and shaped candles, choosing the box, cheap materials, heat and cold, shake and drop tests, customs, cutting shipping cost, proof of packing.

Try: "How do I pack a 250 ml glass jar candle so it doesn't break?"

07**Damaged Order Claims Mentor**`damaged_order_claims_mentor.md`

When an order arrives broken: what to do in the first hour, who is responsible, evidence, claims to the carrier or marketplace, answering the buyer, recording the loss.

Try: "A buyer says my candle arrived broken. What do I do?"

How to start

THE GOLDEN RULE

Attach the file and ask your question in the same message. For example: attach `candle_making_mentor.md` and write “I want to make my first soy candle in a jar — where do I start?” The mentor reads the file, takes its role and answers.

CLAUDE — PROJECT (RECOMMENDED)

Create a Project, add the file to the Project’s files, and write in its instructions: Follow the attached file exactly. Every chat inside that Project now has the mentor — no attaching needed. One Project per mentor works best.

CLAUDE, CHATGPT OR GEMINI — ANY SINGLE CHAT

Attach the file to the first message with your question. Use one mentor per chat; to switch mentors, open a new chat.

CHATGPT — CUSTOM GPT • GEMINI — GEM

Upload the file as a knowledge file and write in the instructions: Follow the attached file exactly. The files are longer than a custom GPT’s instruction box allows, so don’t paste them there.

IF THE AI ASKS WHAT TO DO WITH THE FILE

It has only seen the file name, not the contents — the upload didn’t load fully. Reply: “Read the file and follow it.” If that doesn’t help, start a new chat and attach the file again with your question.

Getting the most from a free plan

ONE QUESTION PER MESSAGE

The mentors answer one topic at a time, in under 300 words, so a whole learning session fits into free-plan limits.

USE THE MENU

Every answer ends with “Next step, or type a menu number?”. Typing a number is the cheapest way to move on.

GIVE THE FACTS THAT CHANGE THE ANSWER

Your country, your jar size, your wax, your marketplace. The mentors ask for them — answer once, and they remember them for the rest of the chat.

NEW TOPIC, NEW CHAT

Very long chats dilute the instructions. If answers get long or vague, start a fresh chat with the file.

YOUR SUPPLIER WINS

Wax data sheets, fragrance maximums and wick charts from your supplier beat any general number. The mentors say so too.

THE PRICING MENTOR WINS ON NUMBERS

The Shop Launch Mentor gives a short pricing rule. For the full calculation, the Pricing Mentor is the authority.

From first candle to first sale

A beginner's order. Skip what you have already done — every mentor also works on its own.

- 1 Make one candle** CANDLE MAKING MENTOR
One wax, one jar, one wick. Learn the basic pour before anything else.
- 2 Choose your scents** CANDLE RECIPE BOOK
Pick two or three blends for your first collection and scale them to small test batches.
- 3 Burn test** CANDLE MAKING MENTOR
Every recipe, in its own jar, burned to the end. Nothing goes on sale before it passes.
- 4 Label and box** CANDLE LABEL & BOX MENTOR
Your three-colour palette, a label with the safety text your country requires, a simple box that looks premium.
- 5 Price it** CANDLE PRICING MENTOR
Real cost per candle, your time, fees, shipping — then the retail price and the payout line.
- 6 Open the shop** CANDLE SHOP LAUNCH MENTOR
Name, policies, five to ten listings with titles, tags and five photos each.
- 7 Pack and ship** CANDLE SHIPPING MENTOR
Test your packing once with a drop test. Photograph every fragile parcel before sealing it.
- 8 If something breaks** DAMAGED ORDER CLAIMS MENTOR
Don't throw anything away, don't argue — open this mentor in the first hour.

Good to know

SAFETY

Candles are a flame in someone's home. The mentors put safety first and never make exceptions. Burn test every recipe before you sell it.

RULES DIFFER BY COUNTRY

Label wording, hazard labelling for scented candles, consumer rights, returns, taxes and marketplace policies differ by country and change over time. The mentors give the common baseline and tell you where to check. They are not lawyers, accountants or regulators.

AI CAN BE WRONG

AI assistants sometimes get facts wrong. Check numbers that matter against your supplier's data and your platform's own pages.

YOU MAY

Use the mentors for your own candle business, as often as you like, in any of the supported AI assistants.

YOU MAY NOT

Resell, share or redistribute the skill files or this guide, in original or modified form — including as part of another pack, course or product. One purchase is one licence for one person or one business.

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If this pack helped your shop, a short review means a lot.