

30-DAY ACTION BLUEPRINT

Turn what you know
into something people
can buy.

A practical 30-day system for choosing an idea, validating it, building the product, packaging it professionally and launching it online.

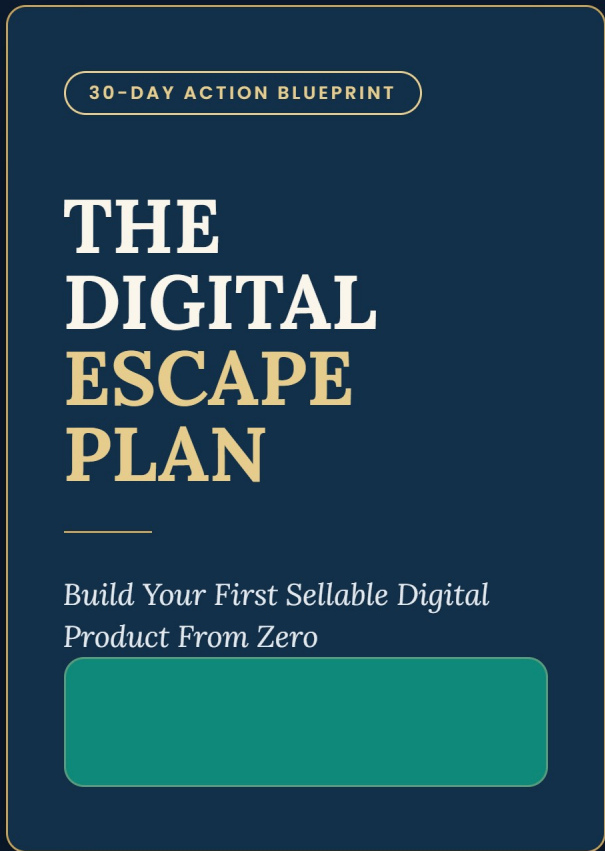
GET THE DIGITAL ESCAPE PLAN

See what's inside →

Instant digital download

60-page A4 workbook

Phone-friendly



THE PROBLEM

You already know something worth
sharing. Turning it into a product
feels overwhelming.

Most people stall on the same questions: What should I make? Who is it for? Will anyone want it? Where do I even start? The Digital Escape Plan answers them in order, one small decision at a time, so you are never staring at a blank page.

WHAT'S INSIDE

A complete workbook, from first
idea to first customers.

01

Discover

Inventory your skills, hunt for real problems and score them with the Pain Filter.

02

Choose your buyer

Define one specific person, build their profile and map the transformation you offer.

03

Validate

Five validation questions, ethical competitor research and a clear point of difference.

04

Shape the product

Title formulas, a realistic promise, a chapter outline, a simple first version and bonuses.

05

Package & present

Design principles, a reusable page template, cover guidance, a sales-page mockup and pricing worksheets.

06

Launch & improve

Content hooks, DM and email scripts, a launch checklist, feedback tools and a plan for Version 2.

THE 30-DAY ROADMAP

Four weeks. One product. One clear
task each day.

WEEK 1 · DAYS 1-7

Find + Validate

Choose your audience and problem, test the idea, and make your product decision.

WEEK 2 · DAYS 8-14

Build

Outline, write the core content, then add examples, worksheets and bonuses.

WEEK 3 · DAYS 15-21

Package + Prepare

Edit like a customer, design the pages and cover, and prepare your sales page.

WEEK 4 · DAYS 22-30

Launch + Improve

Test the full customer experience, launch, and collect feedback for the next version.

WHAT YOU GET

Tools you use, not just
pages you read.

Every page ends with something to do. Fill in the worksheets, tick the checklists and finish with a complete plan on a single page.



A 60-page A4 workbook with a consistent, premium layout



Worksheets and tables for skills, problems, buyers, competitors and customers



A day-by-day 30-day plan with a deliverable for every stage



Ready-to-adapt scripts: DM, launch email and 15 social-media posts