

The Freelance Proposal & Pricing Kit

A proposal template, discovery questionnaire, pricing calculator, and invoice — built to work together, not as 4 disconnected files.

4

CONNECTED FILES

1

AUTO PRICING ENGINE

This is a preview — Proposal cover and Pricing Calculator shown as samples.

Proposal Template (cover page sample)

A branded cover page followed by problem, approach, timeline, and a pricing table built to receive the Pricing Calculator's output directly.

Proposal-Template.docx

SYMOH · ONLINE INCOME SYSTEMS

PROJECT PROPOSAL

[Project Name]

PREPARED FOR

[Client Name / Company]

PREPARED BY

[Your Name / Business Name]

DATE

[Proposal Date]

WHAT FOLLOWS IN THE FULL TEMPLATE

The Problem · The Approach (what's included / not included) · Timeline table · Investment table (3 tiers) · Signature block — all pre-formatted, just fill in the brackets.

Pricing Calculator (sample)

Enter your hourly rate and hours once — your 3 tiers calculate automatically, ready to drop into the Proposal Template.

Pricing-Calculator.xlsx

Tier	Hours	Price	Framing
Low	10	\$450	Single deliverable, fast turnaround
Mid (Recommended)	14	\$630	+ 1 revision round + support

High	22	\$990	+ rush delivery or extra scope
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ALSO CALCULATES AUTOMATICALLY

Deposit amount due at signing, and the remaining balance — based on whichever tier gets chosen.

2 More Files

Discovery Questionnaire (10 questions that surface budget and timeline without asking directly) · Invoice
Template (auto-calculating line items and balance due) · Quick-Start Guide

PREVIEW

Like what you see?

Get the full kit.

This preview showed the Proposal cover and the Pricing Calculator's tier output. Here's what's waiting in the full kit:

- ✓ Complete Proposal Template — problem, approach, timeline, signature
- ✓ Discovery Questionnaire — 10 questions, sent before the first call
- ✓ Full Pricing Calculator with deposit and balance formulas
- ✓ Invoice Template with auto-calculated line items

GET THE FULL PROPOSAL KIT →

\$27 · Instant download · Word + Excel