



THE FREELANCE STARTER SYSTEM™

From Beginner to YOUR FIRST PAYING CLIENT

Your step-by-step roadmap to launch your freelance business, get clients, and build income with confidence.



 PRACTICAL GUIDES
  TEMPLATES
  TRACKERS
  REAL RESULTS

LEARN. LAUNCH. LAND CLIENTS. GET PAID.

WHAT'S INSIDE

01 MAIN GUIDE


The complete step-by-step guide to starting, positioning, and growing your freelance business.

02 LAUNCH WORKBOOK


Practical exercises to help you set up your business, define your offer, and get client-ready.

03 OUTREACH TEMPLATES


Proven message templates to reach out, start conversations, and get responses.

04 PROPOSAL TEMPLATES


Done-for-you proposals you can customize and send with confidence.

05 PRICING GUIDE


How to price your services, package your offers, and increase your value.

06 CLIENT MANAGEMENT


Templates to onboard clients, track work, and build strong relationships.

07 30-DAY CHALLENGE


A day-by-day action plan to help you land your first paying client.

08 90-DAY ROADMAP


Your growth blueprint to scale your freelance business to the next level.

09 TRACKER (EXCEL)


Track clients, projects, income, and payments all in one simple dashboard.

10 PRICING CALCULATOR


Easy-to-use calculator to help you set profitable rates and hit your income goals.

INSIDE THE GUIDE

CHAPTER 1 Mindset & Foundations


Build the right mindset, set clear goals, and create a strong foundation for your freelance business.

YOU CAN. YOU WILL.

YOUR FREELANCE JOURNEY

- 1 LEARN: Build your skills and knowledge.
- 2 POSITION: Define your niche and ideal client.
- 3 PACKAGE: Create irresistible offers.
- 4 PROMOTE: Reach out and show your value.
- 5 DELIVER: Provide excellent work and get results.
- 6 GROW: Get referrals, repeat clients and scale.



EXAMPLE OUTREACH MESSAGE

Subject: Quick question about your business.

Hi [Name],

I came across your business and love what you're doing.

I help [your ideal client] with [your service] so they can [get result].

Would you be open to a quick chat this week?

Best regards,
[Your Name]



PRICING YOUR SERVICES

3 WAYS TO PRICE

- 1 Hourly Rate: Charge based on the time you spend.
- 2 Project-Based: Charge a fixed price for the entire project.
- 3 Value-Based: Charge based on the results and value you deliver.

TIP: Price your services based on the value you create, not just your time.

INCOME TRACKER OVERVIEW


TOTAL INCOME \$4,850

- Paid \$3,250
- Pending \$1,000
- Overdue \$600

WHO IS THIS FOR?

- ✓ Beginners who want to start freelancing
- ✓ Job seekers looking for remote opportunities
- ✓ Side hustlers who want extra income
- ✓ Anyone who wants location and time freedom
- ✓ Aspiring freelancers who need a clear roadmap



DISCIPLINE TODAY. FREEDOM TOMORROW.

YOU GET THIS.

“The best time to start was yesterday. The next best time is now.”



BONUS FEATURES

- INSTANT DOWNLOAD: Get immediate access after purchase.
- LIFETIME ACCESS: Use the templates and resources forever.
- BUILT FOR RESULTS: Practical, simple and actionable step-by-step.



 MAFI DAYA DIGITAL

You don't need to be perfect to start.
You just need to start to be great.

Your First Client is Closer Than You Think!

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