BLACK FRIDAY CHEAT CODES

25
CHEAT CODES

Save more money this Black Friday.
Don't miss out!

25 proven tricks to stack savings, time your purchases, and dodge fake deals. For shoppers in the US and Europe.

BY AYOUB JRIDI

PREP • STACK • TIME • DODGE

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Welcome, Smart Shopper

Black Friday is the loudest shopping event of the year, and it is built to make you spend quickly. This book is built to do the opposite: slow you down just enough to save real money.

Written for shoppers in the **US and Europe**, with a dedicated page on the differences in returns, taxes, and consumer protection.

There is no magic here and no secret loophole. The "cheat codes" are simply the habits that experienced deal hunters use every year: preparing early, checking real prices, stacking small discounts, buying at the right time, and avoiding the traps that waste money.

How to use this book

Read it once from start to finish (about 40 minutes). Then use Part 5 as your working plan: the countdown timeline, the checklist, and the worksheets. You do not need to use all 25 codes. Pick the ones that fit the things you actually plan to buy.

What's inside

PART 1	**Prep Like a Pro**	Wish list, price history, alerts, accounts
PART 2	**Stack Your Savings**	Coupons, cashback, cards, price matching
PART 3	**Master the Timing**	When to buy, what to wait on, second chances
PART 4	**Dodge the Traps**	Fake discounts, scams, hidden costs, impulse buys
PART 5	**The Playbook**	Countdown plan, checklist, worksheets, glossary

Important: Prices, coupons, store policies, and sale dates change often and vary by country and retailer. Always confirm details on the store's own website before you buy. This book is general educational information, not financial advice, and is not affiliated with or endorsed by any retailer, brand, or service mentioned.

The Golden Rule of Black Friday

A deal is only a deal if three things are true:

1. It is something you already wanted or needed.
2. The price is genuinely lower than what it normally costs.
3. You can afford it without debt, and you can return it if it is wrong.

Why “cheat codes” work

Retailers plan for months. They study when you shop, what you click, and what makes you act fast: countdown timers, “only 3 left”, and doorbuster headlines. You cannot out-spend them, but you can out-prepare them. Every code in this book moves the odds a little in your favor, and small edges add up.

The savings stack: a worked example

The numbers below are illustrative, not a promise. They show how several modest layers combine on one purchase.

Step	What happens	Price
List price	Headphones, normal price (checked on a price-history chart)	$200.00
Sale price	Black Friday price	$140.00
Coupon	10% code from the store’s email list	$126.00
Cashback	5% through a cashback portal (paid later)	- $6.30
Card rewards	2% back on the card, paid off in full	- $2.52
Net cost	**What you effectively paid**	**$117.18**
You saved	**Compared with the list price (about 41%)**	**$82.82**

PART 1

Prep Like a Pro

Most of your savings are decided before Black Friday even starts. Shoppers who prepare buy what they planned, at a price they researched. Everyone else buys what the banner told them to. These six codes take about an hour in total.

CODE
01

Build a Target-Price Wish List

Open a note or use the worksheet at the back of this book and list every item you actually want to buy this season. Next to each one, write the normal price, the lowest price you can find, and the price at which you would happily buy. A target price turns a noisy sale into a simple yes or no.

DO THIS

- Limit the list to things you already needed or planned to buy.
- Write the target price before you see any sale banners.
- Cross items off the moment you buy them so nothing gets double-purchased.

> **Pro tip:** If an item is not on your list, it needs to clear a much higher bar. Unplanned buys are where most Black Friday money disappears.

CODE
02

Check the Price History Before You Believe the Deal

A big red "40% OFF" tells you nothing. What matters is whether today's price is lower than the item has been recently. Price-history tools show you a chart of past prices so you can see for yourself.

DO THIS

- Search the product in a price-history tracker for the store you plan to use (several free trackers exist for large marketplaces).
- Check the chart for the last 90 days and the last year.
- If today's price equals the usual price from last month, it is not a Black Friday deal.

> **Pro tip:** Many browsers and shopping search pages also show a simple price-history graph right on the product listing. Look for it.