

ChatGPT Prompts That Print Money

Practical Prompts. Better Outputs. Billable Results.

Jordan Vance

PREVIEW EDITION

A selection of pages from the full book. Continue reading to discover the complete framework, examples, prompts, tools, and action plans.

What You'll Find Inside

ChatGPT Prompts That Print Money is built around a simple prompt-to-profit framework: buyer, output, process, package, and proof. Instead of treating prompts as magic answers, it teaches readers to use them as production instruments for creating useful, billable assets. The book includes prompt collections for freelance writing and copywriting, social media and content creation, e-commerce listings, digital products, business strategy, email and sales funnels, client outreach, and automation workflows, plus a section on prompt stacking. It also stresses source checking, human review, clear constraints, and responsible delivery.

Why this preview?

These pages are selected to let you experience the book's approach before buying the complete edition. The full book contains the complete sequence, supporting examples, practical actions, and additional material.

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ChatGPT Prompts That Print Money A practical swipe file for beginners and side-hustlers By Jordan Vance
This book is built for action. Choose a prompt, add your real context, inspect the output, and turn the result into a useful asset. Revenue is never automatic: the value comes from choosing the right problem, improving the work, and delivering responsibly. Jordan Vance | Practical prompts. Better outputs. Billable results. | 2

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Contents Use the links below to jump directly to a section in the editable Word file. The PDF preserves the same chapter order and visual system. Chapter 1: Freelance Writing & Copywriting Prompts Chapter 2: Social Media & Content Creation Prompts Chapter 3: E-commerce & Product Listing Prompts Chapter 4: Digital Product Creation Prompts Chapter 5: Business Planning & Strategy Prompts Chapter 6: Email & Sales Funnel Prompts Chapter 7: Client-Getting & Outreach Prompts Chapter 8: Automation & Workflow Prompts Bonus: Prompt Stacking Tools & Resources Appendix Closing: Make the Next Move Jordan Vance | Practical prompts. Better outputs. Billable results. | 3

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Introduction: Stop Asking for Answers. Start Designing Outputs. Most people use ChatGPT as a slot machine. They type a broad request, receive a broad answer, and conclude that the tool is either magical or useless. The problem is not the model. The problem is that “write me something good” contains no buyer, no job, no evidence standard, and no definition of done. A profitable use of ChatGPT starts one step earlier. You identify a specific person with a costly or annoying problem. You define the artifact that would help them. Then you use a prompt to make the production process repeatable. That is the prompt-to-profit framework: buyer, output, process, package, proof. The framework matters because prompts do not create value in isolation. A prompt is a production instrument. It helps you turn messy inputs into a draft, a decision, a comparison, a message, or a workflow. Your judgment selects the job and checks the result. Your offer makes the output useful to someone else. Use the prompts in this book as starting systems, not sacred scripts. Replace the scenario with your market, paste the real source material, and make the quality bar explicit. Ask for assumptions, missing information, and a self-check. If the output is weak, improve the input before adding more adjectives. A simple operating loop is enough: choose one prompt, run it on a real task, edit the result, save the before-and-after, and ask whether the finished asset saved time or improved a decision. That record becomes your sample library. After three useful samples, you have the beginnings of an offer. After ten, you have a process worth teaching or delegating. Keep your claims honest. Review outputs before delivery, protect confidential information, respect platform policies and applicable law, and never promise a financial result you cannot substantiate. The prompts can accelerate work; they do not replace responsibility. Jordan Vance | Practical prompts. Better outputs. Billable results. | 4

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CHAPTER 1 Freelance Writing & Copywriting Prompts Turn a blank page into a deliverable clients recognize, value, and approve. Writing sells when it reduces a buyer's uncertainty. The fastest path is not "write something good"; it is "produce the exact asset for a defined reader, offer, and next action." These prompts force that specificity. Use them to create samples, speed up paid work, and build a repeatable service instead of selling vague creativity. PROMPT 01 | LANDING-PAGE REWRITE You are a conversion copywriter hired to improve a landing page for a mobile bookkeeping service aimed at US-based freelancers earning \$50k–\$250k per year. Given the current page copy below, diagnose the five highest-friction points, then rewrite the hero, three benefit sections, proof section, objection handling, and CTA. Keep the tone calm and credible, avoid income claims, use plain English, and return a before/after table followed by the complete replacement copy. Score each change from 1–5 for clarity, relevance, and actionability. PROMPT 02 | CLIENT-READY CASE STUDY Act as a B2B case-study writer. Turn the supplied interview notes about a neighborhood meal-prep company into a 700-word case study for prospective restaurant owners. Preserve only facts present in the notes, organize the story as problem–decision–implementation–result–lesson, add three pull quotes without inventing quotes, and finish with a soft CTA for a consultation. Return a fact-check list and flag every missing metric that would strengthen the story. PROMPT 03 | VOICE MATCHING You are an editorial voice analyst. Study the three approved newsletter samples below from a founder who writes with short sentences, dry humor, and practical examples. Extract a voice guide with sentence length, rhythm, vocabulary, emotional temperature, and banned habits. Then rewrite the rough draft in that voice while preserving its meaning and claims. Output the guide first, then the rewrite, then five edits that most improved voice consistency. PROMPT 04 | SEO BRIEF Act as an SEO content strategist for a local commercial cleaning company. Build a production-ready brief for the keyword "office cleaning checklist" aimed at operations managers in companies with 20–100 employees. Include search intent, a differentiated angle, H2/H3 outline, questions to answer, internal-link opportunities, proof points to request, and a 1,500-word drafting prompt. Do not recommend keyword stuffing or unsupported statistics. Jordan Vance | Practical prompts. Better outputs. Billable results. | 6

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PROMPT 05 | OFFER COMPARISON PAGE Write a comparison page that helps a cautious buyer choose between a done-for-you LinkedIn content service and a coaching package. Use a neutral, advisory tone. Create a decision matrix with best fit, time commitment, deliverables, risks, and expected behavior change. Then write the page copy with a clear recommendation path, three objection responses, and a CTA that does not pressure the reader. Jordan Vance | Practical prompts. Better outputs. Billable results. | 7

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PROMPT 06 | AD VARIATIONS Create twelve paid-social ad variations for a \$29 resume review service for early-career data analysts. Each variation must include a hook, primary text under 100 words, headline under 40 characters, and a low-friction CTA. Rotate angles across speed, confidence, specificity, error prevention, and proof. Mark the intended audience pain for each and reject any wording that implies guaranteed employment. PROMPT 07 | EDITING QA Act as a ruthless copy editor. Review the draft below for factual overreach, unclear pronouns, weak verbs, repetition, unsupported superlatives, reading-level spikes, and missing calls to action. Return a table with exact excerpt, issue, why it matters, replacement, and confidence. Then provide a clean copy-only version. Do not make stylistic changes where the original is already precise. PROMPT 08 | PROPOSAL NARRATIVE Turn the supplied project brief for a three-email product launch into a persuasive freelance proposal. Include a sharp understanding of the client's goal, scope in plain language, process, timeline, assumptions, two relevant sample descriptions, and three questions that prevent scope creep. Keep it under 650 words and make the next step a 20-minute kickoff call. PROMPT 09 | LEAD MAGNET Design a useful five-page lead magnet called "The One-Hour Website Message Reset" for solo consultants. Provide the promise, page-by-page content, exercises, examples for a cybersecurity consultant, and a final invitation to a paid messaging audit. Make every exercise produce a concrete draft, not reflection- only answers. Include a quality checklist readers can use before publishing. PROMPT 10 | REPURPOSING ENGINE Convert one 900-word founder article about reducing customer-support backlog into a LinkedIn post, email newsletter, 60-second video script, carousel outline, and sales-call talking points. Preserve the core argument and all numbers. Label the audience and job-to-be-done for each asset, vary the opening line, and end with a cross-channel consistency check.

Real-world use case A practical way to monetize this chapter is to choose one narrow client type and create a "before / after / next step" sample. For example, take the landing-page rewrite prompt, run it on a public or permissioned example, and package the result as a one-page audit. Offer the audit to three people who already show the problem. You are not selling AI; you are selling a clearer outcome, a faster turnaround, and a process that makes revision manageable. Jordan Vance | Practical prompts. Better outputs. Billable results. | 8

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CHAPTER 2 Social Media & Content Creation Prompts Build a content system that earns attention, trust, and conversations without posting for the sake of posting. Content becomes a business asset when each piece has a job. A post can attract the right audience, prove a point, answer a sales objection, or move a warm lead to the next step. These prompts help you plan around those jobs, then produce a batch with a consistent voice and a measurable action. PROMPT 01 | 30-DAY CONTENT MAP Act as a content strategist for a career coach serving mid-career project managers who want remote roles. Create a 30-day calendar with four posts per week across attract, educate, prove, and convert pillars. For each entry include the reader tension, format, hook, one proof element to gather, CTA, and repurposing destination. Avoid generic motivation, recycled “five tips” formats, and claims about guaranteed outcomes. PROMPT 02 | LINKEDIN AUTHORITY POSTS Write eight LinkedIn posts for a fractional CFO who helps creative agencies improve cash visibility. Each post must start with a specific observation from agency life, explain one practical implication, include a tiny example with numbers clearly labeled as illustrative, and close with a question that invites operators—not other marketers—to respond. Keep each under 180 words and vary structure. PROMPT 03 | SHORT-FORM SCRIPTS Create ten 45-second vertical-video scripts for a language tutor helping busy nurses improve workplace English. Include spoken words, on-screen text, visual action, first-three-second hook, and one comment prompt. Use realistic nursing scenarios, not textbook dialogue. Make each script teach one phrase or correction and include a natural bridge to a diagnostic lesson. PROMPT 04 | CONTENT AUDIT Audit the supplied 20-post content export for a handmade skincare brand. Classify each post by audience stage, promise, evidence, format, and CTA. Identify the three strongest patterns and three leaks. Recommend a two-week experiment with hypotheses, variables, success metrics, and a stop rule. Do not infer sales results that are not in the data. PROMPT 05 | HOOK LABORATORY Jordan Vance | Practical prompts. Better outputs. Billable results. | 10

Ready for the Full Book?

The preview is only the beginning.

Continue with the complete edition for the full framework, deeper chapters, practical checklists, examples, prompts, workflows, and action steps contained in the book.

Get the complete book and turn the ideas into action.

Thank you for reading the preview.