

The Lazy Person's Guide to AI Income

Work Less. Build Smarter. Keep More.

Jordan Vance

PREVIEW EDITION

A selection of pages from the full book. Continue reading to discover the complete framework, examples, prompts, tools, and action plans.

What You'll Find Inside

The Lazy Person's Guide to AI Income presents a calmer alternative to hustle culture: do the useful work once, make it reusable, automate the boring handoffs, and reserve human attention for decisions that matter. It explores small digital products, productized services, searchable content, set-and-forget tools, content repurposing, AI-assisted outsourcing, a 15-minutes-a-day system, customer-free delivery paths, and a 30-day plan. The book is deliberately realistic: there is no guaranteed passive-income button, and sustainable systems still require useful products, quality checks, policy compliance, and evidence-based iteration.

Why this preview?

These pages are selected to let you experience the book's approach before buying the complete edition. The full book contains the complete sequence, supporting examples, practical actions, and additional material.

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Introduction: Why Hustle Culture Is Broken Hustle culture has a peculiar definition of success: being permanently tired while explaining that you are “building something.” It praises the 5 a.m. alarm, the laptop at the beach, and the person who answers email during a dental appointment. Then it acts surprised when everyone is too exhausted to enjoy the money they were allegedly making. This book offers a calmer alternative. Lazy income is not income without effort. It is income designed to waste less effort. The objective is to make a useful asset once, place it where people can find it, automate the boring handoffs, and spend your limited human energy on decisions that actually matter. Artificial intelligence makes this approach more practical because it lowers the cost of the first draft. It can help you research questions, outline a guide, reshape one idea into several formats, write routine customer instructions, and spot gaps in a plan. It does not replace judgment. That is good news: judgment is usually the part worth being paid for. The lazy operator therefore asks different questions. Instead of “How can I work harder?” ask, “What can I make reusable?” Instead of “How do I serve everyone?” ask, “Which narrow problem can I solve clearly?” Instead of “How do I stay motivated?” ask, “How do I make the next action obvious enough that motivation is unnecessary?” THE LAZY PERSON'S GUIDE TO AI INCOME

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What this book will not promise There is no guaranteed passive-income button. Markets change, platforms change, and customers remain impressively capable of ignoring things. The systems here reduce repeated work; they do not remove the need to create something useful, check quality, comply with laws and platform policies, and learn from evidence. You will choose one audience, one recurring problem, and one small offer. You will build a minimum viable asset, automate delivery, and give it enough time to produce a signal. If the signal is weak, you will adjust the offer before adding more work. This is not glamorous. It is also how small systems become dependable. Lazy Tip: If your plan requires you to feel inspired every day, it is not a plan. It is a mood board. Immediate low-effort action: Write down three questions people already ask you, search for repeatedly, or complain about. Circle the one that could be answered in a checklist. HUSTLECULTURE LAZYINCOME Morehours→moreexhaustion Startfromzeroeveryday Manyoffers,nosystem Busyisthescoreboard Motivationrequired Oneasset→repeateddistribution Templatespreserveyourenergy Feweroffers,clearerpath Usefuloutputisthescoreboard Defaultsdotheheavylifting ENERGY-INTENSIVE SYSTEM-INTENSIVE THE LAZY PERSON'S GUIDE TO AI INCOME

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Chapter 1: The Lazy Income Mindset Stop confusing motion with progress The internet is full of people performing productivity. They color- code a dashboard, rename a folder, and announce a new content pillar. At the end of the afternoon, their system is beautiful and their bank account remains a philosophical concept. The lazy income mindset begins with a ruthless distinction: activity is what you do; leverage is what keeps working after you stop. A reusable template has leverage. A custom response typed from scratch for the ninth time does not. A searchable tutorial has leverage. A meeting about whether to schedule a meeting does not. This does not mean every task must be automated. Some tasks are valuable precisely because they require taste, trust, or context. The point is to reserve human attention for those tasks. Everything else gets a default, a template, a batch, or a deletion. The four filters Run every proposed task through four filters. First, does it produce an asset that can be reused? Second, does it move a real customer toward a clear outcome? Third, can a checklist or tool handle most of the repeatable portion? Fourth, would doing less of it damage quality, or merely damage your feeling of being busy? A “yes” to the first three is a strong candidate. A “no” to all four is a hobby wearing a spreadsheet costume. A task can still be enjoyable, but do not call it an income system until it earns that title. THE LAZY PERSON'S GUIDE TO AI INCOME

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Build around energy, not fantasy Most plans assume an imaginary version of you: well-rested, focused, confident, and mysteriously free every weekday afternoon. Build for the actual version. Maybe you have two good hours on Sunday and scattered attention on weekdays. Maybe your best thinking happens at night. Maybe you can create but hate selling. Your system should fit those facts. Design an “energy budget.” Pick one creation block, one maintenance block, and one review block per week. Protect the creation block. Compress maintenance with automation. Keep review short and evidence-based. A system that survives an ordinary bad week is worth more than a heroic system that collapses on day eight. Real-world example: the résumé template Maya is a career coach who keeps rewriting the same résumé advice. She could publish daily posts forever. Instead, she turns her repeated explanation into a \$19 résumé diagnostic checklist, a \$49 template bundle, and a short email sequence that recommends the right version. AI helps her generate alternative examples for different industries, but Maya supplies the judgment about what hiring managers actually notice. Her leverage is not the number of posts. It is the relationship between one useful idea and several delivery formats. The same expertise becomes a product, a lead magnet, and a source of content. Common mistakes: over-effort edition The first mistake is building a large course before anyone has paid for a small answer. The second is choosing five audiences because narrowing feels like missing out. The third is automating a confusing

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Chapter 2: The Three Laziest AI Income Models That Actually Work The best model is not the one with the fanciest technology. It is the one that matches a real problem, a reachable audience, and your tolerance for ongoing work. Three models consistently reward simple systems. Model 1: Small digital products A small digital product solves one narrow problem in a file, template, mini-course, calculator, swipe file, or guided workflow. It is attractive for low-energy creators because delivery can be automatic and support can be designed into the product. A good small product has a visible before-and-after. “Become more organized” is vague. “Plan next week’s meals in 12 minutes using this grocery list” is specific. AI can help you map frequently asked questions, produce alternate examples, and draft instructions. Your job is to remove ambiguity and make the product easy to use. Price according to the cost of the problem, not the number of pages. A six-page checklist that prevents an expensive mistake can be more valuable than a 100-page encyclopedia. Model 2: Productized services A productized service turns expertise into a fixed package with a fixed scope, price, and delivery rhythm. Instead of “I do marketing,” sell “I deliver 12 caption-ready posts for local dental practices every Monday.” The buyer gets clarity. You get boundaries. THE LAZY PERSON'S GUIDE TO AI INCOME

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AI can reduce production time by helping with research, first drafts, formatting, and quality checks. Do not let that tempt you into selling unlimited revisions. The lazy advantage comes from a stable input and stable output. If every client receives a different adventure, you have not productized anything. This model can be semi-automated but is not passive. It is often the fastest way to learn what people will pay for before turning repeated work into a digital product. Model 3: Searchable content with a simple monetization path

Searchable content answers questions people already type into a search box. It can live on a blog, YouTube, a newsletter archive, or a public knowledge base. The content earns through product sales, affiliate relationships where appropriate, sponsorships, or qualified service inquiries. The lazy version does not mean publishing everywhere. Choose one durable home and one distribution channel. Build a library around a narrow topic. Each useful article should point to one sensible next step, not a confetti cannon of unrelated links. AI helps with outlines, title variations, summaries, and repurposing. It cannot supply first-hand experience, original testing, or credibility by itself. Add those yourself. A plain explanation with a real example beats a polished paragraph that says nothing. Choosing your model Use this table as a decision filter. THE LAZY PERSON'S GUIDE TO AI INCOME

Ready for the Full Book?

The preview is only the beginning.

Continue with the complete edition for the full framework, deeper chapters, practical checklists, examples, prompts, workflows, and action steps contained in the book.

Get the complete book and turn the ideas into action.

Thank you for reading the preview.