

1000 AI Prompts for Online Businesses

A Practical Prompt Library for Marketing, Sales, Content, Ecommerce & Growth

Digital Edition

Use these prompts as starting points. Replace bracketed placeholders such as [BUSINESS], [AUDIENCE], and [PRODUCT] with your own information. Always review AI output for accuracy, originality, and compliance before publishing.

How to Use This Prompt Library

Each prompt is designed to be copied into an AI assistant and customized. For stronger results, provide relevant context, examples, constraints, desired length, and your target customer. The prompts are organized into ten business areas so you can quickly find the workflow you need.

#	Section	Prompts
1	Marketing & Strategy	100
2	Instagram & Social Media	100
3	Sales & Offers	100
4	Content Creation	100
5	Customer Service	100
6	Online Store & Ecommerce	100
7	SEO	100
8	AI & Automation	100
9	Business Ideas & Growth	100
10	Branding & Copywriting	100

Marketing & Strategy

1. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Make the answer concise and action-oriented.
2. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Make the answer suitable for a beginner with limited budget.
3. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Make the answer suitable for a premium brand.
4. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Include examples using realistic placeholder data.
5. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Focus on measurable outcomes and KPIs.
6. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Use a friendly, trustworthy tone.
7. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Prioritize low-cost tactics and simple implementation.
8. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Include common mistakes and how to avoid them.
9. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. Give the output in a clean table where appropriate.
10. Act as a senior marketing strategist. Create a 30-day marketing plan for [BUSINESS] targeting [AUDIENCE]. Include channels, daily actions, KPIs, and a realistic budget. End with a short implementation checklist.
11. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Make the answer concise and action-oriented.
12. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Make the answer suitable for a beginner with limited budget.
13. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Make the answer suitable for a premium brand.
14. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Include examples using realistic placeholder data.
15. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Focus on measurable outcomes and KPIs.
16. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Use a friendly, trustworthy tone.
17. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Prioritize low-cost tactics and simple implementation.
18. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Include common mistakes and how to avoid them.
19. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. Give the output in a clean table where appropriate.
20. Analyze this business idea: [IDEA]. Identify the target market, customer pain points, value proposition, competitors, and three practical growth opportunities. End with a short implementation checklist.

21. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Make the answer concise and action-oriented.
22. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Make the answer suitable for a beginner with limited budget.
23. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Make the answer suitable for a premium brand.
24. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Include examples using realistic placeholder data.
25. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Focus on measurable outcomes and KPIs.
26. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Use a friendly, trustworthy tone.
27. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Prioritize low-cost tactics and simple implementation.
28. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Include common mistakes and how to avoid them.
29. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. Give the output in a clean table where appropriate.
30. Create a unique value proposition for [PRODUCT] aimed at [AUDIENCE]. Give five versions: direct, premium, emotional, playful, and minimalist. End with a short implementation checklist.
31. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Make the answer concise and action-oriented.
32. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Make the answer suitable for a beginner with limited budget.
33. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Make the answer suitable for a premium brand.
34. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Include examples using realistic placeholder data.
35. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Focus on measurable outcomes and KPIs.
36. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Use a friendly, trustworthy tone.
37. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Prioritize low-cost tactics and simple implementation.
38. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Include common mistakes and how to avoid them.
39. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. Give the output in a clean table where appropriate.
40. Build a customer persona for [PRODUCT]. Include demographics, goals, frustrations, objections, buying triggers, preferred content, and decision criteria. End with a short implementation checklist.
41. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Make the answer concise and action-oriented.

42. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Make the answer suitable for a beginner with limited budget.
43. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Make the answer suitable for a premium brand.
44. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Include examples using realistic placeholder data.
45. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Focus on measurable outcomes and KPIs.
46. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Use a friendly, trustworthy tone.
47. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Prioritize low-cost tactics and simple implementation.
48. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Include common mistakes and how to avoid them.
49. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. Give the output in a clean table where appropriate.
50. Create a complete go-to-market strategy for launching [PRODUCT] online. Cover positioning, offer, pricing, content, acquisition, conversion, and retention. End with a short implementation checklist.
51. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Make the answer concise and action-oriented.
52. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Make the answer suitable for a beginner with limited budget.
53. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Make the answer suitable for a premium brand.
54. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Include examples using realistic placeholder data.
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58. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Include common mistakes and how to avoid them.
59. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. Give the output in a clean table where appropriate.
60. Turn these customer problems into five product opportunities: [PROBLEMS]. Rank them by ease of launch and explain the reasoning. End with a short implementation checklist.
61. Create a competitor-analysis framework for [NICHE]. Give me a table of factors to compare and explain how to identify a market gap. Make the answer concise and action-oriented.
62. Create a competitor-analysis framework for [NICHE]. Give me a table of factors to compare and explain how to identify a market gap. Make the answer suitable for a beginner with limited budget.