

THE PRACTICAL PROMPT LIBRARY

# 500 AI Prompts for Small Business

Marketing, Sales & Customer Service

A copy-and-customize collection to help you attract customers, create content, sell with clarity, and keep people coming back.

Use with ChatGPT, Claude, Gemini, or your preferred AI assistant.

# Start Here

These prompts are built for small-business owners who need useful output quickly. Replace every item in [square brackets] with your real details, then paste the prompt into your AI assistant. Give the AI any facts it needs - prices, policies, customer feedback, brand voice, examples, or constraints - and ask it to revise until it sounds like you.

## A simple 4-step workflow

- 1. Add context.** Tell the AI what you sell, who it is for, and what makes you different.
- 2. Be accurate.** Never let AI invent testimonials, guarantees, prices, or product claims.
- 3. Choose and edit.** Treat the first answer as a draft; keep the parts that sound true to your business.
- 4. Use one clear next step.** Every message should invite a reply, booking, visit, purchase, or other appropriate action.

## Quick prompt booster

Add this line to almost any prompt for a stronger result: *“Use a warm, confident tone. Keep it specific to [ideal customer]. Do not use hype, jargon, or unsupported claims. Ask me up to 3 questions if essential details are missing.”*

## What you will find

- 01 **Marketing & Growth** (60 prompts)
- 02 **Instagram & Content** (60 prompts)
- 03 **Sales** (60 prompts)
- 04 **Customer Service** (50 prompts)
- 05 **WhatsApp** (50 prompts)
- 06 **Offers & Pricing** (50 prompts)
- 07 **Product Descriptions** (50 prompts)
- 08 **Follow-Up** (50 prompts)
- 09 **Retention & Loyalty** (50 prompts)
- 10 **Business Foundations** (20 prompts)

# 01 | Marketing & Growth

60 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 001.** Create a 30-day marketing plan for [business] (for a local service business) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 002.** Create a 30-day marketing plan for [business] (for an online store) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 003.** Create a 30-day marketing plan for [business] (for a solo consultant) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 004.** Create a 30-day marketing plan for [business] (for a wellness or beauty business) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 005.** Create a 30-day marketing plan for [business] (for a home-based food or craft brand) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 006.** Create a 30-day marketing plan for [business] (for a B2B provider serving other small businesses) targeting [ideal customer]. Include weekly goals, channels, daily actions, a modest budget, and one clear KPI per week.
- 007.** Define the best customer segments for [business] (for a local service business). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 008.** Define the best customer segments for [business] (for an online store). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 009.** Define the best customer segments for [business] (for a solo consultant). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 010.** Define the best customer segments for [business] (for a wellness or beauty business). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 011.** Define the best customer segments for [business] (for a home-based food or craft brand). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 012.** Define the best customer segments for [business] (for a B2B provider serving other small businesses). For each, list their problem, buying trigger, preferred message, objection, and the offer most likely to convert them.
- 013.** Write a positioning statement for [business] (for a local service business) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 014.** Write a positioning statement for [business] (for an online store) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 015.** Write a positioning statement for [business] (for a solo consultant) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 016.** Write a positioning statement for [business] (for a wellness or beauty business) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 017.** Write a positioning statement for [business] (for a home-based food or craft brand) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 018.** Write a positioning statement for [business] (for a B2B provider serving other small businesses) that makes it distinct from nearby or online competitors. Give 5 variations with a practical proof point for each.
- 019.** Build a simple referral campaign for [business] (for a local service business). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.
- 020.** Build a simple referral campaign for [business] (for an online store). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.
- 021.** Build a simple referral campaign for [business] (for a solo consultant). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.
- 022.** Build a simple referral campaign for [business] (for a wellness or beauty business). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.

- 023.** Build a simple referral campaign for [business] (for a home-based food or craft brand). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.
- 024.** Build a simple referral campaign for [business] (for a B2B provider serving other small businesses). Include the reward, invitation message, landing-page copy, timing, tracking method, and 3 ways to prevent abuse.
- 025.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for a local service business.
- 026.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for an online store.
- 027.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for a solo consultant.
- 028.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for a wellness or beauty business.
- 029.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for a home-based food or craft brand.
- 030.** Plan a low-cost launch campaign for [product/service]. Give a 10-day schedule across email, social, and direct outreach with copy ideas and measurable targets. Tailor it for a B2B provider serving other small businesses.
- 031.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for a local service business.
- 032.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for an online store.
- 033.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for a solo consultant.
- 034.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for a wellness or beauty business.
- 035.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for a home-based food or craft brand.
- 036.** Audit this marketing message for clarity and conversion: [paste message]. Identify vague claims, missing proof, weak calls to action, and rewrite it in 3 stronger versions. Tailor it for a B2B provider serving other small businesses.
- 037.** Create 12 local partnership ideas for [business] (for a local service business). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 038.** Create 12 local partnership ideas for [business] (for an online store). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 039.** Create 12 local partnership ideas for [business] (for a solo consultant). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 040.** Create 12 local partnership ideas for [business] (for a wellness or beauty business). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 041.** Create 12 local partnership ideas for [business] (for a home-based food or craft brand). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 042.** Create 12 local partnership ideas for [business] (for a B2B provider serving other small businesses). For each partner type, explain the shared audience, a first outreach message, a joint offer, and how success is measured.
- 043.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for a local service business.
- 044.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for an online store.
- 045.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for a solo consultant.

- 046.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for a wellness or beauty business.
- 047.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for a home-based food or craft brand.
- 048.** Turn these customer reviews into a marketing asset plan: [paste reviews]. Extract recurring benefits and create website, ad, email, and social proof copy without inventing facts. Tailor it for a B2B provider serving other small businesses.
- 049.** Design a lead magnet for [business] (for a local service business) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 050.** Design a lead magnet for [business] (for an online store) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 051.** Design a lead magnet for [business] (for a solo consultant) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 052.** Design a lead magnet for [business] (for a wellness or beauty business) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 053.** Design a lead magnet for [business] (for a home-based food or craft brand) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 054.** Design a lead magnet for [business] (for a B2B provider serving other small businesses) that solves a small urgent problem for [ideal customer]. Provide title options, outline, opt-in copy, delivery email, and next offer.
- 055.** Create a 90-day marketing dashboard for [business] (for a local service business) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.
- 056.** Create a 90-day marketing dashboard for [business] (for an online store) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.
- 057.** Create a 90-day marketing dashboard for [business] (for a solo consultant) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.
- 058.** Create a 90-day marketing dashboard for [business] (for a wellness or beauty business) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.
- 059.** Create a 90-day marketing dashboard for [business] (for a home-based food or craft brand) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.
- 060.** Create a 90-day marketing dashboard for [business] (for a B2B provider serving other small businesses) with 8 metrics, simple formulas, target ranges, review cadence, and decisions to make when each metric is low.

## 02 | Instagram & Content

60 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 061.** Create a 4-week Instagram content calendar for [business] (for a local service business) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 062.** Create a 4-week Instagram content calendar for [business] (for an online store) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 063.** Create a 4-week Instagram content calendar for [business] (for a solo consultant) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 064.** Create a 4-week Instagram content calendar for [business] (for a wellness or beauty business) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 065.** Create a 4-week Instagram content calendar for [business] (for a home-based food or craft brand) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 066.** Create a 4-week Instagram content calendar for [business] (for a B2B provider serving other small businesses) aimed at [ideal customer]. Mix education, proof, personality, offers, and engagement; include hook and CTA for every post.
- 067.** Write 20 short-form video hooks for [business] (for a local service business) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 068.** Write 20 short-form video hooks for [business] (for an online store) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 069.** Write 20 short-form video hooks for [business] (for a solo consultant) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 070.** Write 20 short-form video hooks for [business] (for a wellness or beauty business) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 071.** Write 20 short-form video hooks for [business] (for a home-based food or craft brand) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 072.** Write 20 short-form video hooks for [business] (for a B2B provider serving other small businesses) about [topic]. Make them specific, curiosity-driven, and suitable for Reels, TikTok, or Shorts without clickbait.
- 073.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for a local service business.
- 074.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for an online store.
- 075.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for a solo consultant.
- 076.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for a wellness or beauty business.
- 077.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for a home-based food or craft brand.
- 078.** Turn this product/service benefit into 10 Instagram carousel concepts: [benefit]. For each, give slide-by-slide copy and a save/share CTA. Tailor it for a B2B provider serving other small businesses.
- 079.** Develop a repeatable content pillar system for [business] (for a local service business). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.
- 080.** Develop a repeatable content pillar system for [business] (for an online store). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.
- 081.** Develop a repeatable content pillar system for [business] (for a solo consultant). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.
- 082.** Develop a repeatable content pillar system for [business] (for a wellness or beauty business). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.

- 083.** Develop a repeatable content pillar system for [business] (for a home-based food or craft brand). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.
- 084.** Develop a repeatable content pillar system for [business] (for a B2B provider serving other small businesses). Give 5 pillars, 10 post angles per pillar, and an example weekly posting rhythm that one person can maintain.
- 085.** Write 15 captions for [business] (for a local service business) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 086.** Write 15 captions for [business] (for an online store) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 087.** Write 15 captions for [business] (for a solo consultant) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 088.** Write 15 captions for [business] (for a wellness or beauty business) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 089.** Write 15 captions for [business] (for a home-based food or craft brand) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 090.** Write 15 captions for [business] (for a B2B provider serving other small businesses) promoting [offer] in a helpful tone. Vary the formats: story, tip, myth, customer proof, behind the scenes, FAQ, and direct invitation.
- 091.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for a local service business.
- 092.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for an online store.
- 093.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for a solo consultant.
- 094.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for a wellness or beauty business.
- 095.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for a home-based food or craft brand.
- 096.** Create a content repurposing workflow from one [podcast/video/blog] about [topic] into 1 email, 3 social posts, 2 short videos, 1 carousel, and 5 story frames. Tailor it for a B2B provider serving other small businesses.
- 097.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for a local service business.
- 098.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for an online store.
- 099.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for a solo consultant.
- 100.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for a wellness or beauty business.
- 101.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for a home-based food or craft brand.
- 102.** Write a month of educational posts that answer the top questions customers ask before buying [product/service]. Include a simple CTA that does not feel pushy. Tailor it for a B2B provider serving other small businesses.
- 103.** Build an Instagram profile optimization checklist for [business] (for a local service business), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.
- 104.** Build an Instagram profile optimization checklist for [business] (for an online store), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.
- 105.** Build an Instagram profile optimization checklist for [business] (for a solo consultant), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.

- 106.** Build an Instagram profile optimization checklist for [business] (for a wellness or beauty business), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.
- 107.** Build an Instagram profile optimization checklist for [business] (for a home-based food or craft brand), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.
- 108.** Build an Instagram profile optimization checklist for [business] (for a B2B provider serving other small businesses), then rewrite this bio: [paste bio]. Include name field, value proposition, proof, CTA, and link suggestion.
- 109.** Create 10 customer-story post templates for [business] (for a local service business) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 110.** Create 10 customer-story post templates for [business] (for an online store) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 111.** Create 10 customer-story post templates for [business] (for a solo consultant) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 112.** Create 10 customer-story post templates for [business] (for a wellness or beauty business) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 113.** Create 10 customer-story post templates for [business] (for a home-based food or craft brand) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 114.** Create 10 customer-story post templates for [business] (for a B2B provider serving other small businesses) that protect privacy, show the before-and-after, and naturally lead to [offer].
- 115.** Plan a 7-day interactive Story sequence for [business] (for a local service business) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.
- 116.** Plan a 7-day interactive Story sequence for [business] (for an online store) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.
- 117.** Plan a 7-day interactive Story sequence for [business] (for a solo consultant) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.
- 118.** Plan a 7-day interactive Story sequence for [business] (for a wellness or beauty business) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.
- 119.** Plan a 7-day interactive Story sequence for [business] (for a home-based food or craft brand) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.
- 120.** Plan a 7-day interactive Story sequence for [business] (for a B2B provider serving other small businesses) using polls, questions, quizzes, and soft selling. Include exact sticker prompts and response follow-ups.

## 03 | Sales

60 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 121.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for a local service business.
- 122.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for an online store.
- 123.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for a solo consultant.
- 124.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for a wellness or beauty business.
- 125.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for a home-based food or craft brand.
- 126.** Create a discovery-call script for selling [product/service] to [ideal customer]. Include rapport, diagnostic questions, qualification, value recap, price transition, objection handling, and close. Tailor it for a B2B provider serving other small businesses.
- 127.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for a local service business.
- 128.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for an online store.
- 129.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for a solo consultant.
- 130.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for a wellness or beauty business.
- 131.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for a home-based food or craft brand.
- 132.** Write 12 sales questions that uncover the real cost of not solving [problem] for [ideal customer]. Keep them respectful and consultative, not manipulative. Tailor it for a B2B provider serving other small businesses.
- 133.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for a local service business.
- 134.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for an online store.
- 135.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for a solo consultant.
- 136.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for a wellness or beauty business.
- 137.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for a home-based food or craft brand.
- 138.** Create a one-page sales proposal structure for [service]. Include the client problem, desired outcome, scope, timeline, investment, proof, assumptions, and next step. Tailor it for a B2B provider serving other small businesses.
- 139.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for a local service business.
- 140.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for an online store.
- 141.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for a solo consultant.

- 142.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for a wellness or beauty business.
- 143.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for a home-based food or craft brand.
- 144.** Write 8 objection responses for [offer] when prospects say [too expensive / need to think / using competitor / no time]. Use empathy, questions, and honest value framing. Tailor it for a B2B provider serving other small businesses.
- 145.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for a local service business.
- 146.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for an online store.
- 147.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for a solo consultant.
- 148.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for a wellness or beauty business.
- 149.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for a home-based food or craft brand.
- 150.** Turn these features into outcome-led sales talking points for [product/service]: [paste features]. Give a short, medium, and detailed version for each. Tailor it for a B2B provider serving other small businesses.
- 151.** Create a lead-qualification scorecard for [business] (for a local service business). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 152.** Create a lead-qualification scorecard for [business] (for an online store). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 153.** Create a lead-qualification scorecard for [business] (for a solo consultant). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 154.** Create a lead-qualification scorecard for [business] (for a wellness or beauty business). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 155.** Create a lead-qualification scorecard for [business] (for a home-based food or craft brand). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 156.** Create a lead-qualification scorecard for [business] (for a B2B provider serving other small businesses). Include fit, urgency, budget, authority, need, timeline, red flags, and what action each score should trigger.
- 157.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for a local service business.
- 158.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for an online store.
- 159.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for a solo consultant.
- 160.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for a wellness or beauty business.
- 161.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for a home-based food or craft brand.
- 162.** Write 5 versions of a sales page headline, subheadline, proof section, and CTA for [offer] aimed at [ideal customer]. Avoid exaggerated promises. Tailor it for a B2B provider serving other small businesses.
- 163.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for a local service business.
- 164.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for an online store.

- 165.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for a solo consultant.
- 166.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for a wellness or beauty business.
- 167.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for a home-based food or craft brand.
- 168.** Draft a sales follow-up sequence for a prospect who attended a demo of [offer]. Write 5 messages over 14 days, each adding a different kind of value. Tailor it for a B2B provider serving other small businesses.
- 169.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for a local service business.
- 170.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for an online store.
- 171.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for a solo consultant.
- 172.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for a wellness or beauty business.
- 173.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for a home-based food or craft brand.
- 174.** Create a comparison table that helps prospects choose between [your offer], DIY, and a typical competitor. Make the differences fair, factual, and focused on outcomes. Tailor it for a B2B provider serving other small businesses.
- 175.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for a local service business.
- 176.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for an online store.
- 177.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for a solo consultant.
- 178.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for a wellness or beauty business.
- 179.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for a home-based food or craft brand.
- 180.** Role-play a skeptical prospect for [offer]. Ask me one realistic question at a time, evaluate my answer, and coach me toward a clearer, more helpful response. Tailor it for a B2B provider serving other small businesses.

## 04 | Customer Service

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 181.** Write a friendly customer-service response to this message: [paste message]. Confirm the issue, give the next action and timing, avoid blame, and match the customer's tone. Tailor it for a local service business.
- 182.** Write a friendly customer-service response to this message: [paste message]. Confirm the issue, give the next action and timing, avoid blame, and match the customer's tone. Tailor it for an online store.
- 183.** Write a friendly customer-service response to this message: [paste message]. Confirm the issue, give the next action and timing, avoid blame, and match the customer's tone. Tailor it for a solo consultant.
- 184.** Write a friendly customer-service response to this message: [paste message]. Confirm the issue, give the next action and timing, avoid blame, and match the customer's tone. Tailor it for a wellness or beauty business.
- 185.** Write a friendly customer-service response to this message: [paste message]. Confirm the issue, give the next action and timing, avoid blame, and match the customer's tone. Tailor it for a home-based food or craft brand.
- 186.** Create 20 FAQ answers for [business] (for a local service business) about [product/service]. Make each answer concise, transparent, and written in plain English.
- 187.** Create 20 FAQ answers for [business] (for an online store) about [product/service]. Make each answer concise, transparent, and written in plain English.
- 188.** Create 20 FAQ answers for [business] (for a solo consultant) about [product/service]. Make each answer concise, transparent, and written in plain English.
- 189.** Create 20 FAQ answers for [business] (for a wellness or beauty business) about [product/service]. Make each answer concise, transparent, and written in plain English.
- 190.** Create 20 FAQ answers for [business] (for a home-based food or craft brand) about [product/service]. Make each answer concise, transparent, and written in plain English.
- 191.** Design a service-recovery workflow for when [problem] happens. Include first response time, ownership, apology language, remedy options, escalation rules, and a follow-up check-in. Tailor it for a local service business.
- 192.** Design a service-recovery workflow for when [problem] happens. Include first response time, ownership, apology language, remedy options, escalation rules, and a follow-up check-in. Tailor it for an online store.
- 193.** Design a service-recovery workflow for when [problem] happens. Include first response time, ownership, apology language, remedy options, escalation rules, and a follow-up check-in. Tailor it for a solo consultant.
- 194.** Design a service-recovery workflow for when [problem] happens. Include first response time, ownership, apology language, remedy options, escalation rules, and a follow-up check-in. Tailor it for a wellness or beauty business.
- 195.** Design a service-recovery workflow for when [problem] happens. Include first response time, ownership, apology language, remedy options, escalation rules, and a follow-up check-in. Tailor it for a home-based food or craft brand.
- 196.** Turn this policy into a customer-friendly explanation: [paste policy]. Preserve the rules but remove jargon and add an empathetic opening. Tailor it for a local service business.
- 197.** Turn this policy into a customer-friendly explanation: [paste policy]. Preserve the rules but remove jargon and add an empathetic opening. Tailor it for an online store.
- 198.** Turn this policy into a customer-friendly explanation: [paste policy]. Preserve the rules but remove jargon and add an empathetic opening. Tailor it for a solo consultant.
- 199.** Turn this policy into a customer-friendly explanation: [paste policy]. Preserve the rules but remove jargon and add an empathetic opening. Tailor it for a wellness or beauty business.
- 200.** Turn this policy into a customer-friendly explanation: [paste policy]. Preserve the rules but remove jargon and add an empathetic opening. Tailor it for a home-based food or craft brand.
- 201.** Create response templates for common situations at [business] (for a local service business): delayed order, wrong item, refund request, appointment change, complaint, and thank-you. Include placeholders.
- 202.** Create response templates for common situations at [business] (for an online store): delayed order, wrong item, refund request, appointment change, complaint, and thank-you. Include placeholders.

- 203.** Create response templates for common situations at [business] (for a solo consultant): delayed order, wrong item, refund request, appointment change, complaint, and thank-you. Include placeholders.
- 204.** Create response templates for common situations at [business] (for a wellness or beauty business): delayed order, wrong item, refund request, appointment change, complaint, and thank-you. Include placeholders.
- 205.** Create response templates for common situations at [business] (for a home-based food or craft brand): delayed order, wrong item, refund request, appointment change, complaint, and thank-you. Include placeholders.
- 206.** Analyze these support messages: [paste messages]. Identify the top 5 recurring problems, likely root causes, and process changes that would reduce tickets. Tailor it for a local service business.
- 207.** Analyze these support messages: [paste messages]. Identify the top 5 recurring problems, likely root causes, and process changes that would reduce tickets. Tailor it for an online store.
- 208.** Analyze these support messages: [paste messages]. Identify the top 5 recurring problems, likely root causes, and process changes that would reduce tickets. Tailor it for a solo consultant.
- 209.** Analyze these support messages: [paste messages]. Identify the top 5 recurring problems, likely root causes, and process changes that would reduce tickets. Tailor it for a wellness or beauty business.
- 210.** Analyze these support messages: [paste messages]. Identify the top 5 recurring problems, likely root causes, and process changes that would reduce tickets. Tailor it for a home-based food or craft brand.
- 211.** Write a calm response to a frustrated public review about [issue]. Acknowledge the experience, avoid private details, invite resolution, and protect the brand voice. Tailor it for a local service business.
- 212.** Write a calm response to a frustrated public review about [issue]. Acknowledge the experience, avoid private details, invite resolution, and protect the brand voice. Tailor it for an online store.
- 213.** Write a calm response to a frustrated public review about [issue]. Acknowledge the experience, avoid private details, invite resolution, and protect the brand voice. Tailor it for a solo consultant.
- 214.** Write a calm response to a frustrated public review about [issue]. Acknowledge the experience, avoid private details, invite resolution, and protect the brand voice. Tailor it for a wellness or beauty business.
- 215.** Write a calm response to a frustrated public review about [issue]. Acknowledge the experience, avoid private details, invite resolution, and protect the brand voice. Tailor it for a home-based food or craft brand.
- 216.** Create a first-week onboarding email sequence for new customers of [offer]. Include welcome, quick win, setup help, common mistake, support route, and check-in. Tailor it for a local service business.
- 217.** Create a first-week onboarding email sequence for new customers of [offer]. Include welcome, quick win, setup help, common mistake, support route, and check-in. Tailor it for an online store.
- 218.** Create a first-week onboarding email sequence for new customers of [offer]. Include welcome, quick win, setup help, common mistake, support route, and check-in. Tailor it for a solo consultant.
- 219.** Create a first-week onboarding email sequence for new customers of [offer]. Include welcome, quick win, setup help, common mistake, support route, and check-in. Tailor it for a wellness or beauty business.
- 220.** Create a first-week onboarding email sequence for new customers of [offer]. Include welcome, quick win, setup help, common mistake, support route, and check-in. Tailor it for a home-based food or craft brand.
- 221.** Build a customer-service tone guide for [business] (for a local service business). Define 6 voice principles, phrases to use, phrases to avoid, and examples for good and bad news.
- 222.** Build a customer-service tone guide for [business] (for an online store). Define 6 voice principles, phrases to use, phrases to avoid, and examples for good and bad news.
- 223.** Build a customer-service tone guide for [business] (for a solo consultant). Define 6 voice principles, phrases to use, phrases to avoid, and examples for good and bad news.
- 224.** Build a customer-service tone guide for [business] (for a wellness or beauty business). Define 6 voice principles, phrases to use, phrases to avoid, and examples for good and bad news.
- 225.** Build a customer-service tone guide for [business] (for a home-based food or craft brand). Define 6 voice principles, phrases to use, phrases to avoid, and examples for good and bad news.

- 226.** Create a simple customer feedback survey for [business] (for a local service business) with 8 questions. Include one satisfaction score, one effort score, and questions that reveal actionable improvements.
- 227.** Create a simple customer feedback survey for [business] (for an online store) with 8 questions. Include one satisfaction score, one effort score, and questions that reveal actionable improvements.
- 228.** Create a simple customer feedback survey for [business] (for a solo consultant) with 8 questions. Include one satisfaction score, one effort score, and questions that reveal actionable improvements.
- 229.** Create a simple customer feedback survey for [business] (for a wellness or beauty business) with 8 questions. Include one satisfaction score, one effort score, and questions that reveal actionable improvements.
- 230.** Create a simple customer feedback survey for [business] (for a home-based food or craft brand) with 8 questions. Include one satisfaction score, one effort score, and questions that reveal actionable improvements.

## 05 | WhatsApp

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 231.** Write a WhatsApp welcome message for people who inquire about [offer]. It should acknowledge them, ask one qualifying question, set expectations, and offer the next step. Tailor it for a local service business.
- 232.** Write a WhatsApp welcome message for people who inquire about [offer]. It should acknowledge them, ask one qualifying question, set expectations, and offer the next step. Tailor it for an online store.
- 233.** Write a WhatsApp welcome message for people who inquire about [offer]. It should acknowledge them, ask one qualifying question, set expectations, and offer the next step. Tailor it for a solo consultant.
- 234.** Write a WhatsApp welcome message for people who inquire about [offer]. It should acknowledge them, ask one qualifying question, set expectations, and offer the next step. Tailor it for a wellness or beauty business.
- 235.** Write a WhatsApp welcome message for people who inquire about [offer]. It should acknowledge them, ask one qualifying question, set expectations, and offer the next step. Tailor it for a home-based food or craft brand.
- 236.** Create a WhatsApp catalog message for [product/service]. Include a friendly opening, 3 benefit-led bullets, price placeholder, proof cue, and clear ordering instruction. Tailor it for a local service business.
- 237.** Create a WhatsApp catalog message for [product/service]. Include a friendly opening, 3 benefit-led bullets, price placeholder, proof cue, and clear ordering instruction. Tailor it for an online store.
- 238.** Create a WhatsApp catalog message for [product/service]. Include a friendly opening, 3 benefit-led bullets, price placeholder, proof cue, and clear ordering instruction. Tailor it for a solo consultant.
- 239.** Create a WhatsApp catalog message for [product/service]. Include a friendly opening, 3 benefit-led bullets, price placeholder, proof cue, and clear ordering instruction. Tailor it for a wellness or beauty business.
- 240.** Create a WhatsApp catalog message for [product/service]. Include a friendly opening, 3 benefit-led bullets, price placeholder, proof cue, and clear ordering instruction. Tailor it for a home-based food or craft brand.
- 241.** Draft 10 WhatsApp Status ideas for [business] (for a local service business) that build trust or start conversations without sounding like constant ads.
- 242.** Draft 10 WhatsApp Status ideas for [business] (for an online store) that build trust or start conversations without sounding like constant ads.
- 243.** Draft 10 WhatsApp Status ideas for [business] (for a solo consultant) that build trust or start conversations without sounding like constant ads.
- 244.** Draft 10 WhatsApp Status ideas for [business] (for a wellness or beauty business) that build trust or start conversations without sounding like constant ads.
- 245.** Draft 10 WhatsApp Status ideas for [business] (for a home-based food or craft brand) that build trust or start conversations without sounding like constant ads.
- 246.** Write a WhatsApp abandoned-inquiry follow-up for someone who asked about [offer] but went quiet. Give 4 versions for day 1, 3, 7, and 14. Tailor it for a local service business.
- 247.** Write a WhatsApp abandoned-inquiry follow-up for someone who asked about [offer] but went quiet. Give 4 versions for day 1, 3, 7, and 14. Tailor it for an online store.
- 248.** Write a WhatsApp abandoned-inquiry follow-up for someone who asked about [offer] but went quiet. Give 4 versions for day 1, 3, 7, and 14. Tailor it for a solo consultant.
- 249.** Write a WhatsApp abandoned-inquiry follow-up for someone who asked about [offer] but went quiet. Give 4 versions for day 1, 3, 7, and 14. Tailor it for a wellness or beauty business.
- 250.** Write a WhatsApp abandoned-inquiry follow-up for someone who asked about [offer] but went quiet. Give 4 versions for day 1, 3, 7, and 14. Tailor it for a home-based food or craft brand.
- 251.** Create WhatsApp reply templates for [business] (for a local service business) covering price question, availability, delivery, location, booking, payment, and custom request.
- 252.** Create WhatsApp reply templates for [business] (for an online store) covering price question, availability, delivery, location, booking, payment, and custom request.

- 253.** Create WhatsApp reply templates for [business] (for a solo consultant) covering price question, availability, delivery, location, booking, payment, and custom request.
- 254.** Create WhatsApp reply templates for [business] (for a wellness or beauty business) covering price question, availability, delivery, location, booking, payment, and custom request.
- 255.** Create WhatsApp reply templates for [business] (for a home-based food or craft brand) covering price question, availability, delivery, location, booking, payment, and custom request.
- 256.** Write a short WhatsApp broadcast announcing [offer] to previous customers. Include segmentation ideas, consent-friendly wording, value, urgency without pressure, and opt-out line. Tailor it for a local service business.
- 257.** Write a short WhatsApp broadcast announcing [offer] to previous customers. Include segmentation ideas, consent-friendly wording, value, urgency without pressure, and opt-out line. Tailor it for an online store.
- 258.** Write a short WhatsApp broadcast announcing [offer] to previous customers. Include segmentation ideas, consent-friendly wording, value, urgency without pressure, and opt-out line. Tailor it for a solo consultant.
- 259.** Write a short WhatsApp broadcast announcing [offer] to previous customers. Include segmentation ideas, consent-friendly wording, value, urgency without pressure, and opt-out line. Tailor it for a wellness or beauty business.
- 260.** Write a short WhatsApp broadcast announcing [offer] to previous customers. Include segmentation ideas, consent-friendly wording, value, urgency without pressure, and opt-out line. Tailor it for a home-based food or craft brand.
- 261.** Build a WhatsApp conversation flow for turning an inquiry about [offer] into a sale. Use short messages, one question at a time, and decision branches. Tailor it for a local service business.
- 262.** Build a WhatsApp conversation flow for turning an inquiry about [offer] into a sale. Use short messages, one question at a time, and decision branches. Tailor it for an online store.
- 263.** Build a WhatsApp conversation flow for turning an inquiry about [offer] into a sale. Use short messages, one question at a time, and decision branches. Tailor it for a solo consultant.
- 264.** Build a WhatsApp conversation flow for turning an inquiry about [offer] into a sale. Use short messages, one question at a time, and decision branches. Tailor it for a wellness or beauty business.
- 265.** Build a WhatsApp conversation flow for turning an inquiry about [offer] into a sale. Use short messages, one question at a time, and decision branches. Tailor it for a home-based food or craft brand.
- 266.** Write 6 WhatsApp voice-note scripts for [business] (for a local service business) that explain [offer] in under 45 seconds with warmth and a direct next step.
- 267.** Write 6 WhatsApp voice-note scripts for [business] (for an online store) that explain [offer] in under 45 seconds with warmth and a direct next step.
- 268.** Write 6 WhatsApp voice-note scripts for [business] (for a solo consultant) that explain [offer] in under 45 seconds with warmth and a direct next step.
- 269.** Write 6 WhatsApp voice-note scripts for [business] (for a wellness or beauty business) that explain [offer] in under 45 seconds with warmth and a direct next step.
- 270.** Write 6 WhatsApp voice-note scripts for [business] (for a home-based food or craft brand) that explain [offer] in under 45 seconds with warmth and a direct next step.
- 271.** Create a post-purchase WhatsApp message sequence for [product/service]: confirmation, delivery/use instructions, check-in, review request, and reorder invitation. Tailor it for a local service business.
- 272.** Create a post-purchase WhatsApp message sequence for [product/service]: confirmation, delivery/use instructions, check-in, review request, and reorder invitation. Tailor it for an online store.
- 273.** Create a post-purchase WhatsApp message sequence for [product/service]: confirmation, delivery/use instructions, check-in, review request, and reorder invitation. Tailor it for a solo consultant.
- 274.** Create a post-purchase WhatsApp message sequence for [product/service]: confirmation, delivery/use instructions, check-in, review request, and reorder invitation. Tailor it for a wellness or beauty business.
- 275.** Create a post-purchase WhatsApp message sequence for [product/service]: confirmation, delivery/use instructions, check-in, review request, and reorder invitation. Tailor it for a home-based food or craft brand.

- 276.** Rewrite this WhatsApp message to sound clear, warm, and professional: [paste message]. Give concise, friendly, and premium-tone versions. Tailor it for a local service business.
- 277.** Rewrite this WhatsApp message to sound clear, warm, and professional: [paste message]. Give concise, friendly, and premium-tone versions. Tailor it for an online store.
- 278.** Rewrite this WhatsApp message to sound clear, warm, and professional: [paste message]. Give concise, friendly, and premium-tone versions. Tailor it for a solo consultant.
- 279.** Rewrite this WhatsApp message to sound clear, warm, and professional: [paste message]. Give concise, friendly, and premium-tone versions. Tailor it for a wellness or beauty business.
- 280.** Rewrite this WhatsApp message to sound clear, warm, and professional: [paste message]. Give concise, friendly, and premium-tone versions. Tailor it for a home-based food or craft brand.

## 06 | Offers & Pricing

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 281.** Create 10 compelling offer ideas for [product/service] that increase perceived value without simply cutting price. Include bundle, bonus, guarantee, convenience, and urgency options. Tailor it for a local service business.
- 282.** Create 10 compelling offer ideas for [product/service] that increase perceived value without simply cutting price. Include bundle, bonus, guarantee, convenience, and urgency options. Tailor it for an online store.
- 283.** Create 10 compelling offer ideas for [product/service] that increase perceived value without simply cutting price. Include bundle, bonus, guarantee, convenience, and urgency options. Tailor it for a solo consultant.
- 284.** Create 10 compelling offer ideas for [product/service] that increase perceived value without simply cutting price. Include bundle, bonus, guarantee, convenience, and urgency options. Tailor it for a wellness or beauty business.
- 285.** Create 10 compelling offer ideas for [product/service] that increase perceived value without simply cutting price. Include bundle, bonus, guarantee, convenience, and urgency options. Tailor it for a home-based food or craft brand.
- 286.** Design a 3-tier pricing structure for [offer]. Name each tier, define who it fits, list inclusions, show a logical upgrade path, and suggest price anchors. Tailor it for a local service business.
- 287.** Design a 3-tier pricing structure for [offer]. Name each tier, define who it fits, list inclusions, show a logical upgrade path, and suggest price anchors. Tailor it for an online store.
- 288.** Design a 3-tier pricing structure for [offer]. Name each tier, define who it fits, list inclusions, show a logical upgrade path, and suggest price anchors. Tailor it for a solo consultant.
- 289.** Design a 3-tier pricing structure for [offer]. Name each tier, define who it fits, list inclusions, show a logical upgrade path, and suggest price anchors. Tailor it for a wellness or beauty business.
- 290.** Design a 3-tier pricing structure for [offer]. Name each tier, define who it fits, list inclusions, show a logical upgrade path, and suggest price anchors. Tailor it for a home-based food or craft brand.
- 291.** Write a limited-time offer for [business] (for a local service business) that feels honest. Include the reason for the deadline, value stack, terms, CTA, and a version for email and social.
- 292.** Write a limited-time offer for [business] (for an online store) that feels honest. Include the reason for the deadline, value stack, terms, CTA, and a version for email and social.
- 293.** Write a limited-time offer for [business] (for a solo consultant) that feels honest. Include the reason for the deadline, value stack, terms, CTA, and a version for email and social.
- 294.** Write a limited-time offer for [business] (for a wellness or beauty business) that feels honest. Include the reason for the deadline, value stack, terms, CTA, and a version for email and social.
- 295.** Write a limited-time offer for [business] (for a home-based food or craft brand) that feels honest. Include the reason for the deadline, value stack, terms, CTA, and a version for email and social.
- 296.** Create a bonus strategy for [offer]. Suggest 8 low-cost bonuses that remove a buyer concern or help them get a faster result, with positioning copy for each. Tailor it for a local service business.
- 297.** Create a bonus strategy for [offer]. Suggest 8 low-cost bonuses that remove a buyer concern or help them get a faster result, with positioning copy for each. Tailor it for an online store.
- 298.** Create a bonus strategy for [offer]. Suggest 8 low-cost bonuses that remove a buyer concern or help them get a faster result, with positioning copy for each. Tailor it for a solo consultant.
- 299.** Create a bonus strategy for [offer]. Suggest 8 low-cost bonuses that remove a buyer concern or help them get a faster result, with positioning copy for each. Tailor it for a wellness or beauty business.
- 300.** Create a bonus strategy for [offer]. Suggest 8 low-cost bonuses that remove a buyer concern or help them get a faster result, with positioning copy for each. Tailor it for a home-based food or craft brand.
- 301.** Audit this offer: [paste offer]. Identify unclear audience, weak outcome, missing proof, risk, friction, and rewrite it as a clearer value proposition. Tailor it for a local service business.
- 302.** Audit this offer: [paste offer]. Identify unclear audience, weak outcome, missing proof, risk, friction, and rewrite it as a clearer value proposition. Tailor it for an online store.

- 303.** Audit this offer: [paste offer]. Identify unclear audience, weak outcome, missing proof, risk, friction, and rewrite it as a clearer value proposition. Tailor it for a solo consultant.
- 304.** Audit this offer: [paste offer]. Identify unclear audience, weak outcome, missing proof, risk, friction, and rewrite it as a clearer value proposition. Tailor it for a wellness or beauty business.
- 305.** Audit this offer: [paste offer]. Identify unclear audience, weak outcome, missing proof, risk, friction, and rewrite it as a clearer value proposition. Tailor it for a home-based food or craft brand.
- 306.** Create a bundle from these products/services: [list]. Recommend what to combine, who each bundle is for, the customer benefit, and launch messaging. Tailor it for a local service business.
- 307.** Create a bundle from these products/services: [list]. Recommend what to combine, who each bundle is for, the customer benefit, and launch messaging. Tailor it for an online store.
- 308.** Create a bundle from these products/services: [list]. Recommend what to combine, who each bundle is for, the customer benefit, and launch messaging. Tailor it for a solo consultant.
- 309.** Create a bundle from these products/services: [list]. Recommend what to combine, who each bundle is for, the customer benefit, and launch messaging. Tailor it for a wellness or beauty business.
- 310.** Create a bundle from these products/services: [list]. Recommend what to combine, who each bundle is for, the customer benefit, and launch messaging. Tailor it for a home-based food or craft brand.
- 311.** Write 12 offer headlines for [product/service] aimed at [ideal customer]. Each should name a meaningful outcome, avoid hype, and be easy to understand in 5 seconds. Tailor it for a local service business.
- 312.** Write 12 offer headlines for [product/service] aimed at [ideal customer]. Each should name a meaningful outcome, avoid hype, and be easy to understand in 5 seconds. Tailor it for an online store.
- 313.** Write 12 offer headlines for [product/service] aimed at [ideal customer]. Each should name a meaningful outcome, avoid hype, and be easy to understand in 5 seconds. Tailor it for a solo consultant.
- 314.** Write 12 offer headlines for [product/service] aimed at [ideal customer]. Each should name a meaningful outcome, avoid hype, and be easy to understand in 5 seconds. Tailor it for a wellness or beauty business.
- 315.** Write 12 offer headlines for [product/service] aimed at [ideal customer]. Each should name a meaningful outcome, avoid hype, and be easy to understand in 5 seconds. Tailor it for a home-based food or craft brand.
- 316.** Design a simple guarantee or risk-reversal policy for [offer] that is practical for a small business. Include eligibility, process, exclusions, and customer-facing wording. Tailor it for a local service business.
- 317.** Design a simple guarantee or risk-reversal policy for [offer] that is practical for a small business. Include eligibility, process, exclusions, and customer-facing wording. Tailor it for an online store.
- 318.** Design a simple guarantee or risk-reversal policy for [offer] that is practical for a small business. Include eligibility, process, exclusions, and customer-facing wording. Tailor it for a solo consultant.
- 319.** Design a simple guarantee or risk-reversal policy for [offer] that is practical for a small business. Include eligibility, process, exclusions, and customer-facing wording. Tailor it for a wellness or beauty business.
- 320.** Design a simple guarantee or risk-reversal policy for [offer] that is practical for a small business. Include eligibility, process, exclusions, and customer-facing wording. Tailor it for a home-based food or craft brand.
- 321.** Create a seasonal promotion plan for [business] (for a local service business) around [season/event]. Give pre-launch, launch, reminder, final-day messages, and an ethical inventory/capacity limit.
- 322.** Create a seasonal promotion plan for [business] (for an online store) around [season/event]. Give pre-launch, launch, reminder, final-day messages, and an ethical inventory/capacity limit.
- 323.** Create a seasonal promotion plan for [business] (for a solo consultant) around [season/event]. Give pre-launch, launch, reminder, final-day messages, and an ethical inventory/capacity limit.
- 324.** Create a seasonal promotion plan for [business] (for a wellness or beauty business) around [season/event]. Give pre-launch, launch, reminder, final-day messages, and an ethical inventory/capacity limit.
- 325.** Create a seasonal promotion plan for [business] (for a home-based food or craft brand) around [season/event]. Give pre-launch, launch, reminder, final-day messages, and an ethical inventory/capacity limit.

- 326.** Build an upsell and cross-sell plan after purchase of [product/service]. Suggest relevant add-ons, timing, customer benefit, and non-pushy copy. Tailor it for a local service business.
- 327.** Build an upsell and cross-sell plan after purchase of [product/service]. Suggest relevant add-ons, timing, customer benefit, and non-pushy copy. Tailor it for an online store.
- 328.** Build an upsell and cross-sell plan after purchase of [product/service]. Suggest relevant add-ons, timing, customer benefit, and non-pushy copy. Tailor it for a solo consultant.
- 329.** Build an upsell and cross-sell plan after purchase of [product/service]. Suggest relevant add-ons, timing, customer benefit, and non-pushy copy. Tailor it for a wellness or beauty business.
- 330.** Build an upsell and cross-sell plan after purchase of [product/service]. Suggest relevant add-ons, timing, customer benefit, and non-pushy copy. Tailor it for a home-based food or craft brand.

## 07 | Product Descriptions

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 331.** Write a product description for [product] for [ideal customer]. Lead with the result, explain key details, answer practical questions, and end with a confident CTA. Tailor it for a local service business.
- 332.** Write a product description for [product] for [ideal customer]. Lead with the result, explain key details, answer practical questions, and end with a confident CTA. Tailor it for an online store.
- 333.** Write a product description for [product] for [ideal customer]. Lead with the result, explain key details, answer practical questions, and end with a confident CTA. Tailor it for a solo consultant.
- 334.** Write a product description for [product] for [ideal customer]. Lead with the result, explain key details, answer practical questions, and end with a confident CTA. Tailor it for a wellness or beauty business.
- 335.** Write a product description for [product] for [ideal customer]. Lead with the result, explain key details, answer practical questions, and end with a confident CTA. Tailor it for a home-based food or craft brand.
- 336.** Turn these product facts into benefit-led copy: [paste facts]. Separate functional, emotional, and convenience benefits, and do not make unsupported claims. Tailor it for a local service business.
- 337.** Turn these product facts into benefit-led copy: [paste facts]. Separate functional, emotional, and convenience benefits, and do not make unsupported claims. Tailor it for an online store.
- 338.** Turn these product facts into benefit-led copy: [paste facts]. Separate functional, emotional, and convenience benefits, and do not make unsupported claims. Tailor it for a solo consultant.
- 339.** Turn these product facts into benefit-led copy: [paste facts]. Separate functional, emotional, and convenience benefits, and do not make unsupported claims. Tailor it for a wellness or beauty business.
- 340.** Turn these product facts into benefit-led copy: [paste facts]. Separate functional, emotional, and convenience benefits, and do not make unsupported claims. Tailor it for a home-based food or craft brand.
- 341.** Create 8 product-title options for [product] optimized for clarity and search. Include the main item, key attribute, and intended use where useful. Tailor it for a local service business.
- 342.** Create 8 product-title options for [product] optimized for clarity and search. Include the main item, key attribute, and intended use where useful. Tailor it for an online store.
- 343.** Create 8 product-title options for [product] optimized for clarity and search. Include the main item, key attribute, and intended use where useful. Tailor it for a solo consultant.
- 344.** Create 8 product-title options for [product] optimized for clarity and search. Include the main item, key attribute, and intended use where useful. Tailor it for a wellness or beauty business.
- 345.** Create 8 product-title options for [product] optimized for clarity and search. Include the main item, key attribute, and intended use where useful. Tailor it for a home-based food or craft brand.
- 346.** Write a product-page FAQ for [product] covering size, materials, use, care, delivery, returns, compatibility, and who it is best for. Tailor it for a local service business.
- 347.** Write a product-page FAQ for [product] covering size, materials, use, care, delivery, returns, compatibility, and who it is best for. Tailor it for an online store.
- 348.** Write a product-page FAQ for [product] covering size, materials, use, care, delivery, returns, compatibility, and who it is best for. Tailor it for a solo consultant.
- 349.** Write a product-page FAQ for [product] covering size, materials, use, care, delivery, returns, compatibility, and who it is best for. Tailor it for a wellness or beauty business.
- 350.** Write a product-page FAQ for [product] covering size, materials, use, care, delivery, returns, compatibility, and who it is best for. Tailor it for a home-based food or craft brand.
- 351.** Create a comparison guide between these options: [list products/tiers]. Recommend who should choose each and explain the trade-offs plainly. Tailor it for a local service business.
- 352.** Create a comparison guide between these options: [list products/tiers]. Recommend who should choose each and explain the trade-offs plainly. Tailor it for an online store.

- 353.** Create a comparison guide between these options: [list products/tiers]. Recommend who should choose each and explain the trade-offs plainly. Tailor it for a solo consultant.
- 354.** Create a comparison guide between these options: [list products/tiers]. Recommend who should choose each and explain the trade-offs plainly. Tailor it for a wellness or beauty business.
- 355.** Create a comparison guide between these options: [list products/tiers]. Recommend who should choose each and explain the trade-offs plainly. Tailor it for a home-based food or craft brand.
- 356.** Write 5 product descriptions for [product] in different tones: concise, premium, friendly, technical, and gift-focused. Keep all claims accurate. Tailor it for a local service business.
- 357.** Write 5 product descriptions for [product] in different tones: concise, premium, friendly, technical, and gift-focused. Keep all claims accurate. Tailor it for an online store.
- 358.** Write 5 product descriptions for [product] in different tones: concise, premium, friendly, technical, and gift-focused. Keep all claims accurate. Tailor it for a solo consultant.
- 359.** Write 5 product descriptions for [product] in different tones: concise, premium, friendly, technical, and gift-focused. Keep all claims accurate. Tailor it for a wellness or beauty business.
- 360.** Write 5 product descriptions for [product] in different tones: concise, premium, friendly, technical, and gift-focused. Keep all claims accurate. Tailor it for a home-based food or craft brand.
- 361.** Create a feature-to-benefit table for [product]. For each feature, explain the customer problem it solves and a proof/detail that makes it believable. Tailor it for a local service business.
- 362.** Create a feature-to-benefit table for [product]. For each feature, explain the customer problem it solves and a proof/detail that makes it believable. Tailor it for an online store.
- 363.** Create a feature-to-benefit table for [product]. For each feature, explain the customer problem it solves and a proof/detail that makes it believable. Tailor it for a solo consultant.
- 364.** Create a feature-to-benefit table for [product]. For each feature, explain the customer problem it solves and a proof/detail that makes it believable. Tailor it for a wellness or beauty business.
- 365.** Create a feature-to-benefit table for [product]. For each feature, explain the customer problem it solves and a proof/detail that makes it believable. Tailor it for a home-based food or craft brand.
- 366.** Draft image-caption copy for 8 product photos of [product]. Cover hero image, details, scale, use case, ingredients/materials, packaging, proof, and CTA. Tailor it for a local service business.
- 367.** Draft image-caption copy for 8 product photos of [product]. Cover hero image, details, scale, use case, ingredients/materials, packaging, proof, and CTA. Tailor it for an online store.
- 368.** Draft image-caption copy for 8 product photos of [product]. Cover hero image, details, scale, use case, ingredients/materials, packaging, proof, and CTA. Tailor it for a solo consultant.
- 369.** Draft image-caption copy for 8 product photos of [product]. Cover hero image, details, scale, use case, ingredients/materials, packaging, proof, and CTA. Tailor it for a wellness or beauty business.
- 370.** Draft image-caption copy for 8 product photos of [product]. Cover hero image, details, scale, use case, ingredients/materials, packaging, proof, and CTA. Tailor it for a home-based food or craft brand.
- 371.** Write a product launch story for [product] explaining the customer problem, why it was made, what is different, and how to order. Keep it authentic. Tailor it for a local service business.
- 372.** Write a product launch story for [product] explaining the customer problem, why it was made, what is different, and how to order. Keep it authentic. Tailor it for an online store.
- 373.** Write a product launch story for [product] explaining the customer problem, why it was made, what is different, and how to order. Keep it authentic. Tailor it for a solo consultant.
- 374.** Write a product launch story for [product] explaining the customer problem, why it was made, what is different, and how to order. Keep it authentic. Tailor it for a wellness or beauty business.
- 375.** Write a product launch story for [product] explaining the customer problem, why it was made, what is different, and how to order. Keep it authentic. Tailor it for a home-based food or craft brand.

- 376.** Review this product description for ambiguity, missing information, and purchase friction: [paste description]. Return an improved version plus a checklist of missing assets. Tailor it for a local service business.
- 377.** Review this product description for ambiguity, missing information, and purchase friction: [paste description]. Return an improved version plus a checklist of missing assets. Tailor it for an online store.
- 378.** Review this product description for ambiguity, missing information, and purchase friction: [paste description]. Return an improved version plus a checklist of missing assets. Tailor it for a solo consultant.
- 379.** Review this product description for ambiguity, missing information, and purchase friction: [paste description]. Return an improved version plus a checklist of missing assets. Tailor it for a wellness or beauty business.
- 380.** Review this product description for ambiguity, missing information, and purchase friction: [paste description]. Return an improved version plus a checklist of missing assets. Tailor it for a home-based food or craft brand.

## 08 | Follow-Up

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 381.** Write a follow-up email for a lead interested in [offer] who has not replied. Make it brief, useful, and easy to answer. Give 3 subject lines. Tailor it for a local service business.
- 382.** Write a follow-up email for a lead interested in [offer] who has not replied. Make it brief, useful, and easy to answer. Give 3 subject lines. Tailor it for an online store.
- 383.** Write a follow-up email for a lead interested in [offer] who has not replied. Make it brief, useful, and easy to answer. Give 3 subject lines. Tailor it for a solo consultant.
- 384.** Write a follow-up email for a lead interested in [offer] who has not replied. Make it brief, useful, and easy to answer. Give 3 subject lines. Tailor it for a wellness or beauty business.
- 385.** Write a follow-up email for a lead interested in [offer] who has not replied. Make it brief, useful, and easy to answer. Give 3 subject lines. Tailor it for a home-based food or craft brand.
- 386.** Create a 5-touch follow-up sequence for [offer] after a quote or proposal. Each message should have a distinct purpose: recap, insight, proof, objection help, and close-the-loop. Tailor it for a local service business.
- 387.** Create a 5-touch follow-up sequence for [offer] after a quote or proposal. Each message should have a distinct purpose: recap, insight, proof, objection help, and close-the-loop. Tailor it for an online store.
- 388.** Create a 5-touch follow-up sequence for [offer] after a quote or proposal. Each message should have a distinct purpose: recap, insight, proof, objection help, and close-the-loop. Tailor it for a solo consultant.
- 389.** Create a 5-touch follow-up sequence for [offer] after a quote or proposal. Each message should have a distinct purpose: recap, insight, proof, objection help, and close-the-loop. Tailor it for a wellness or beauty business.
- 390.** Create a 5-touch follow-up sequence for [offer] after a quote or proposal. Each message should have a distinct purpose: recap, insight, proof, objection help, and close-the-loop. Tailor it for a home-based food or craft brand.
- 391.** Write a respectful reactivation message for past customers of [business] (for a local service business) who have not purchased in [time]. Include a reason to return and no guilt or pressure.
- 392.** Write a respectful reactivation message for past customers of [business] (for an online store) who have not purchased in [time]. Include a reason to return and no guilt or pressure.
- 393.** Write a respectful reactivation message for past customers of [business] (for a solo consultant) who have not purchased in [time]. Include a reason to return and no guilt or pressure.
- 394.** Write a respectful reactivation message for past customers of [business] (for a wellness or beauty business) who have not purchased in [time]. Include a reason to return and no guilt or pressure.
- 395.** Write a respectful reactivation message for past customers of [business] (for a home-based food or craft brand) who have not purchased in [time]. Include a reason to return and no guilt or pressure.
- 396.** Draft a follow-up after a customer downloads [lead magnet] but does not buy. Offer a relevant next step based on the problem the download solves. Tailor it for a local service business.
- 397.** Draft a follow-up after a customer downloads [lead magnet] but does not buy. Offer a relevant next step based on the problem the download solves. Tailor it for an online store.
- 398.** Draft a follow-up after a customer downloads [lead magnet] but does not buy. Offer a relevant next step based on the problem the download solves. Tailor it for a solo consultant.
- 399.** Draft a follow-up after a customer downloads [lead magnet] but does not buy. Offer a relevant next step based on the problem the download solves. Tailor it for a wellness or beauty business.
- 400.** Draft a follow-up after a customer downloads [lead magnet] but does not buy. Offer a relevant next step based on the problem the download solves. Tailor it for a home-based food or craft brand.
- 401.** Create a no-response sequence for prospects after a discovery call about [offer]. Include 4 messages, clear spacing, and a final permission-to-close message. Tailor it for a local service business.
- 402.** Create a no-response sequence for prospects after a discovery call about [offer]. Include 4 messages, clear spacing, and a final permission-to-close message. Tailor it for an online store.

- 403.** Create a no-response sequence for prospects after a discovery call about [offer]. Include 4 messages, clear spacing, and a final permission-to-close message. Tailor it for a solo consultant.
- 404.** Create a no-response sequence for prospects after a discovery call about [offer]. Include 4 messages, clear spacing, and a final permission-to-close message. Tailor it for a wellness or beauty business.
- 405.** Create a no-response sequence for prospects after a discovery call about [offer]. Include 4 messages, clear spacing, and a final permission-to-close message. Tailor it for a home-based food or craft brand.
- 406.** Write a post-purchase check-in for [product/service] that helps the customer succeed before asking for a review or referral. Tailor it for a local service business.
- 407.** Write a post-purchase check-in for [product/service] that helps the customer succeed before asking for a review or referral. Tailor it for an online store.
- 408.** Write a post-purchase check-in for [product/service] that helps the customer succeed before asking for a review or referral. Tailor it for a solo consultant.
- 409.** Write a post-purchase check-in for [product/service] that helps the customer succeed before asking for a review or referral. Tailor it for a wellness or beauty business.
- 410.** Write a post-purchase check-in for [product/service] that helps the customer succeed before asking for a review or referral. Tailor it for a home-based food or craft brand.
- 411.** Create follow-up messages for a cart abandonment of [product]. Give versions for 1 hour, 24 hours, and 3 days, focusing on help before discounting. Tailor it for a local service business.
- 412.** Create follow-up messages for a cart abandonment of [product]. Give versions for 1 hour, 24 hours, and 3 days, focusing on help before discounting. Tailor it for an online store.
- 413.** Create follow-up messages for a cart abandonment of [product]. Give versions for 1 hour, 24 hours, and 3 days, focusing on help before discounting. Tailor it for a solo consultant.
- 414.** Create follow-up messages for a cart abandonment of [product]. Give versions for 1 hour, 24 hours, and 3 days, focusing on help before discounting. Tailor it for a wellness or beauty business.
- 415.** Create follow-up messages for a cart abandonment of [product]. Give versions for 1 hour, 24 hours, and 3 days, focusing on help before discounting. Tailor it for a home-based food or craft brand.
- 416.** Rewrite this follow-up so it is more specific and less needy: [paste message]. Provide direct, warm, and premium variants. Tailor it for a local service business.
- 417.** Rewrite this follow-up so it is more specific and less needy: [paste message]. Provide direct, warm, and premium variants. Tailor it for an online store.
- 418.** Rewrite this follow-up so it is more specific and less needy: [paste message]. Provide direct, warm, and premium variants. Tailor it for a solo consultant.
- 419.** Rewrite this follow-up so it is more specific and less needy: [paste message]. Provide direct, warm, and premium variants. Tailor it for a wellness or beauty business.
- 420.** Rewrite this follow-up so it is more specific and less needy: [paste message]. Provide direct, warm, and premium variants. Tailor it for a home-based food or craft brand.
- 421.** Create a referral follow-up after a happy customer outcome from [offer]. Include a thank-you, simple ask, easy sharing text, and optional reward. Tailor it for a local service business.
- 422.** Create a referral follow-up after a happy customer outcome from [offer]. Include a thank-you, simple ask, easy sharing text, and optional reward. Tailor it for an online store.
- 423.** Create a referral follow-up after a happy customer outcome from [offer]. Include a thank-you, simple ask, easy sharing text, and optional reward. Tailor it for a solo consultant.
- 424.** Create a referral follow-up after a happy customer outcome from [offer]. Include a thank-you, simple ask, easy sharing text, and optional reward. Tailor it for a wellness or beauty business.
- 425.** Create a referral follow-up after a happy customer outcome from [offer]. Include a thank-you, simple ask, easy sharing text, and optional reward. Tailor it for a home-based food or craft brand.

- 426.** Build a follow-up tracker for [business] (for a local service business) with stages, next action, date, owner, reason for delay, and a rule for when to stop contacting someone.
- 427.** Build a follow-up tracker for [business] (for an online store) with stages, next action, date, owner, reason for delay, and a rule for when to stop contacting someone.
- 428.** Build a follow-up tracker for [business] (for a solo consultant) with stages, next action, date, owner, reason for delay, and a rule for when to stop contacting someone.
- 429.** Build a follow-up tracker for [business] (for a wellness or beauty business) with stages, next action, date, owner, reason for delay, and a rule for when to stop contacting someone.
- 430.** Build a follow-up tracker for [business] (for a home-based food or craft brand) with stages, next action, date, owner, reason for delay, and a rule for when to stop contacting someone.

## 09 | Retention & Loyalty

50 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 431.** Create a 90-day customer-retention plan for [business] (for a local service business). Include onboarding, early success, education, personal check-ins, loyalty moment, win-back, and metrics.
- 432.** Create a 90-day customer-retention plan for [business] (for an online store). Include onboarding, early success, education, personal check-ins, loyalty moment, win-back, and metrics.
- 433.** Create a 90-day customer-retention plan for [business] (for a solo consultant). Include onboarding, early success, education, personal check-ins, loyalty moment, win-back, and metrics.
- 434.** Create a 90-day customer-retention plan for [business] (for a wellness or beauty business). Include onboarding, early success, education, personal check-ins, loyalty moment, win-back, and metrics.
- 435.** Create a 90-day customer-retention plan for [business] (for a home-based food or craft brand). Include onboarding, early success, education, personal check-ins, loyalty moment, win-back, and metrics.
- 436.** Design a loyalty program for [business] (for a local service business) that is simple to explain and profitable. Include earning rules, rewards, tiers if useful, launch copy, and abuse safeguards.
- 437.** Design a loyalty program for [business] (for an online store) that is simple to explain and profitable. Include earning rules, rewards, tiers if useful, launch copy, and abuse safeguards.
- 438.** Design a loyalty program for [business] (for a solo consultant) that is simple to explain and profitable. Include earning rules, rewards, tiers if useful, launch copy, and abuse safeguards.
- 439.** Design a loyalty program for [business] (for a wellness or beauty business) that is simple to explain and profitable. Include earning rules, rewards, tiers if useful, launch copy, and abuse safeguards.
- 440.** Design a loyalty program for [business] (for a home-based food or craft brand) that is simple to explain and profitable. Include earning rules, rewards, tiers if useful, launch copy, and abuse safeguards.
- 441.** Create a customer-success checklist for [product/service] so buyers get value quickly. Include first-day actions, milestones, support triggers, and success signals. Tailor it for a local service business.
- 442.** Create a customer-success checklist for [product/service] so buyers get value quickly. Include first-day actions, milestones, support triggers, and success signals. Tailor it for an online store.
- 443.** Create a customer-success checklist for [product/service] so buyers get value quickly. Include first-day actions, milestones, support triggers, and success signals. Tailor it for a solo consultant.
- 444.** Create a customer-success checklist for [product/service] so buyers get value quickly. Include first-day actions, milestones, support triggers, and success signals. Tailor it for a wellness or beauty business.
- 445.** Create a customer-success checklist for [product/service] so buyers get value quickly. Include first-day actions, milestones, support triggers, and success signals. Tailor it for a home-based food or craft brand.
- 446.** Write a review-request sequence for [business] (for a local service business) that asks at the right moment, makes it easy, and never offers an incentive for a positive review.
- 447.** Write a review-request sequence for [business] (for an online store) that asks at the right moment, makes it easy, and never offers an incentive for a positive review.
- 448.** Write a review-request sequence for [business] (for a solo consultant) that asks at the right moment, makes it easy, and never offers an incentive for a positive review.
- 449.** Write a review-request sequence for [business] (for a wellness or beauty business) that asks at the right moment, makes it easy, and never offers an incentive for a positive review.
- 450.** Write a review-request sequence for [business] (for a home-based food or craft brand) that asks at the right moment, makes it easy, and never offers an incentive for a positive review.
- 451.** Develop 12 customer education topics that help owners of [product/service] get more value and naturally encourage repeat purchase. Tailor it for a local service business.
- 452.** Develop 12 customer education topics that help owners of [product/service] get more value and naturally encourage repeat purchase. Tailor it for an online store.

453. Develop 12 customer education topics that help owners of [product/service] get more value and naturally encourage repeat purchase. Tailor it for a solo consultant.
454. Develop 12 customer education topics that help owners of [product/service] get more value and naturally encourage repeat purchase. Tailor it for a wellness or beauty business.
455. Develop 12 customer education topics that help owners of [product/service] get more value and naturally encourage repeat purchase. Tailor it for a home-based food or craft brand.
456. Analyze these cancellation/refund reasons: [paste reasons]. Group them, identify preventable causes, and propose retention improvements prioritized by impact and effort. Tailor it for a local service business.
457. Analyze these cancellation/refund reasons: [paste reasons]. Group them, identify preventable causes, and propose retention improvements prioritized by impact and effort. Tailor it for an online store.
458. Analyze these cancellation/refund reasons: [paste reasons]. Group them, identify preventable causes, and propose retention improvements prioritized by impact and effort. Tailor it for a solo consultant.
459. Analyze these cancellation/refund reasons: [paste reasons]. Group them, identify preventable causes, and propose retention improvements prioritized by impact and effort. Tailor it for a wellness or beauty business.
460. Analyze these cancellation/refund reasons: [paste reasons]. Group them, identify preventable causes, and propose retention improvements prioritized by impact and effort. Tailor it for a home-based food or craft brand.
461. Create a win-back campaign for customers who stopped buying [product/service]. Include segments, messages, offer ideas, timing, and a way to learn why they left. Tailor it for a local service business.
462. Create a win-back campaign for customers who stopped buying [product/service]. Include segments, messages, offer ideas, timing, and a way to learn why they left. Tailor it for an online store.
463. Create a win-back campaign for customers who stopped buying [product/service]. Include segments, messages, offer ideas, timing, and a way to learn why they left. Tailor it for a solo consultant.
464. Create a win-back campaign for customers who stopped buying [product/service]. Include segments, messages, offer ideas, timing, and a way to learn why they left. Tailor it for a wellness or beauty business.
465. Create a win-back campaign for customers who stopped buying [product/service]. Include segments, messages, offer ideas, timing, and a way to learn why they left. Tailor it for a home-based food or craft brand.
466. Write a customer anniversary message for [business] (for a local service business) that feels personal and includes a useful or appreciative reason to reconnect.
467. Write a customer anniversary message for [business] (for an online store) that feels personal and includes a useful or appreciative reason to reconnect.
468. Write a customer anniversary message for [business] (for a solo consultant) that feels personal and includes a useful or appreciative reason to reconnect.
469. Write a customer anniversary message for [business] (for a wellness or beauty business) that feels personal and includes a useful or appreciative reason to reconnect.
470. Write a customer anniversary message for [business] (for a home-based food or craft brand) that feels personal and includes a useful or appreciative reason to reconnect.
471. Build a simple retention dashboard for [business] (for a local service business) with repeat purchase rate, churn, customer lifetime value, refund rate, review rate, and reactivation rate.
472. Build a simple retention dashboard for [business] (for an online store) with repeat purchase rate, churn, customer lifetime value, refund rate, review rate, and reactivation rate.
473. Build a simple retention dashboard for [business] (for a solo consultant) with repeat purchase rate, churn, customer lifetime value, refund rate, review rate, and reactivation rate.
474. Build a simple retention dashboard for [business] (for a wellness or beauty business) with repeat purchase rate, churn, customer lifetime value, refund rate, review rate, and reactivation rate.
475. Build a simple retention dashboard for [business] (for a home-based food or craft brand) with repeat purchase rate, churn, customer lifetime value, refund rate, review rate, and reactivation rate.

- 476.** Create 8 surprise-and-delight ideas for [business] (for a local service business) that are affordable, relevant, and likely to deepen loyalty rather than feel random.
- 477.** Create 8 surprise-and-delight ideas for [business] (for an online store) that are affordable, relevant, and likely to deepen loyalty rather than feel random.
- 478.** Create 8 surprise-and-delight ideas for [business] (for a solo consultant) that are affordable, relevant, and likely to deepen loyalty rather than feel random.
- 479.** Create 8 surprise-and-delight ideas for [business] (for a wellness or beauty business) that are affordable, relevant, and likely to deepen loyalty rather than feel random.
- 480.** Create 8 surprise-and-delight ideas for [business] (for a home-based food or craft brand) that are affordable, relevant, and likely to deepen loyalty rather than feel random.

# 10 | Business Foundations

20 ready-to-customize prompts. Replace bracketed details with your business information before using.

- 481.** Create a one-page ideal customer profile for [business] (for a local service business) using goals, pains, objections, buying triggers, language they use, and decision criteria.
- 482.** Create a one-page ideal customer profile for [business] (for an online store) using goals, pains, objections, buying triggers, language they use, and decision criteria.
- 483.** Create a one-page ideal customer profile for [business] (for a solo consultant) using goals, pains, objections, buying triggers, language they use, and decision criteria.
- 484.** Create a one-page ideal customer profile for [business] (for a wellness or beauty business) using goals, pains, objections, buying triggers, language they use, and decision criteria.
- 485.** Create a one-page ideal customer profile for [business] (for a home-based food or craft brand) using goals, pains, objections, buying triggers, language they use, and decision criteria.
- 486.** List the top 25 customer questions about [product/service], grouped by awareness stage, then turn each into a helpful sales or content opportunity. Tailor it for a local service business.
- 487.** List the top 25 customer questions about [product/service], grouped by awareness stage, then turn each into a helpful sales or content opportunity. Tailor it for an online store.
- 488.** List the top 25 customer questions about [product/service], grouped by awareness stage, then turn each into a helpful sales or content opportunity. Tailor it for a solo consultant.
- 489.** List the top 25 customer questions about [product/service], grouped by awareness stage, then turn each into a helpful sales or content opportunity. Tailor it for a wellness or beauty business.
- 490.** List the top 25 customer questions about [product/service], grouped by awareness stage, then turn each into a helpful sales or content opportunity. Tailor it for a home-based food or craft brand.
- 491.** Create a brand voice guide for [business] (for a local service business) with personality traits, message pillars, vocabulary, sample phrases, and words to avoid.
- 492.** Create a brand voice guide for [business] (for an online store) with personality traits, message pillars, vocabulary, sample phrases, and words to avoid.
- 493.** Create a brand voice guide for [business] (for a solo consultant) with personality traits, message pillars, vocabulary, sample phrases, and words to avoid.
- 494.** Create a brand voice guide for [business] (for a wellness or beauty business) with personality traits, message pillars, vocabulary, sample phrases, and words to avoid.
- 495.** Create a brand voice guide for [business] (for a home-based food or craft brand) with personality traits, message pillars, vocabulary, sample phrases, and words to avoid.
- 496.** Map the customer journey for [business] (for a local service business) from first awareness to repeat purchase. Identify the best message, channel, question, and metric at each stage.
- 497.** Map the customer journey for [business] (for an online store) from first awareness to repeat purchase. Identify the best message, channel, question, and metric at each stage.
- 498.** Map the customer journey for [business] (for a solo consultant) from first awareness to repeat purchase. Identify the best message, channel, question, and metric at each stage.
- 499.** Map the customer journey for [business] (for a wellness or beauty business) from first awareness to repeat purchase. Identify the best message, channel, question, and metric at each stage.
- 500.** Map the customer journey for [business] (for a home-based food or craft brand) from first awareness to repeat purchase. Identify the best message, channel, question, and metric at each stage.